

Notes of London Chief Culture and Leisure Officers Meeting

6 March 2012 at London Councils

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| **PresentDavid Woodhead - Hackney, Marianne Locke ,-Harrow (chair);Carol Boswarthwack – City, Alex Welsh –LPFA, Howard Simmons, Duncan Wood Allum – SLC, Cate Canniffe – ACE, Ben Cackett- GLA- Christine Parsloe- Merton l Richard Edwards- ACE-, Grant Aitken – Newham , Angus Robertson Pro-Active, Dianna Neal London Councils, Nicola Louis – London Councils, Fiona Dean - Camden**  |
| 1. **GLA Health Improvement Programme – Dr Helen Walters- Director GLA**

The purpose of the London Health Improvement Board as part of the structure of strategic health provision with NHS and Local Authorities in London and to ensure boroughs meet priorities identified by JSNA: Cancer, Alcohol, Childhood Obesity and Data Sharing. LHIB co ordinates the spend delegated from NHS budgets and ensures a pan London strategic response, such as * Early intervention for alcohol related illness and prevention;
* a pan London work programme for obesity,
* Early diagnose of cancer, eg screening for bowel cancer and .prevention measures, such as smoking cessation
* Sharing data is useful for academic research, UCL is the delivery partner.

Each borough has a Health and Wellbeing Board – however sport and cultural services are not always represented as it is often at a high strategic level. Some boroughs have introduced a structure with smaller strategic boards below the main board, which facilitates a greater opportunity for influence.**KEY ISSUE for sport and culture services is to be able to advocate and influence the strategic Health and wellbeing board** |
| 1. **The role of cultural services in public health – Dr David Woodhead – Hackney**

Culture and sport services have a great deal to offer the public health agenda and need to seize the opportunity. Local Councils should drive public health and culture and sport services have a role to play in influencing * The wider determinants of health which have a long term impact. To date health improvement has been shown to be unequal, with factors such as poverty and employment being a major factor. This is a huge challenge for Local Authorities
* Lifestyles and individual choices, which are also limited by factors such as poverty and employment
* Health protection – the role of the Local Authority is not yet clear
* Population Change ,factors that can have a direct impact on health include planning and commissioning for health and social care , where culture and sport services could play a major role

Hackney has done three things* Restructured the culture and sport division with a focus on health impact.
* Introduced a “wellbeing package” at the front end of Adult Social Care, which includes assessment, and rehabilitation prior to intervention. The driver behind this was the fact that 2/3 of people asking for ASC help were not eligible. Consultation identified that older people were

 Poor, Lonely and cold (fuel poverty). Cultural services can provide a universal service to support these people prior to intervention from ASC in later life when they become eligible.* Community Based Health – measuring wellbeing and clinical health, eg community engagement programmes to reduce obesity.

Interdependences between these soon became apparent and it has been a huge task to integrate three diverse teams with different backgrounds and ways of working, eg social workers, library and museum services.Success factors:* Supportive and clued in Cabinet Member
* A dedicated resource was required to manage the service transformation process.
* Recognising that the cultural offer can tangibly help support core priorities – eg dial in reading group
* An Inequalities, Health and Wellbeing Programme Board led by Culture Services

There are a lot of potential and opportunities to the model- to be successful, it is essential that public health is grounded in people and not commissioning.Both resources and innovation are required as well as the need to maximise the use of public assets.  |
| 1. **Update on Health Integration - Dr Andrew Howe—Harrow**

The integration of Public Health is still a changing environment; a Public Health Outcomes Framework has now been developed and a ring fenced grant to Local Government. The NHS commissioning board is still in development. Public Health England / NHS has not yet prescribed how it will operate in London. GP clinical commissioning boards are already happening across London. Commissioning support services will support GPs.Local commissioning boards and Health and Wellbeing Strategies are being developed by boroughs.Contracts will transfer on 1 April 2013, PCT’s and Boroughs will develop a memorandum of understanding. The NHS is going quickly into transition; plans are being developed to prescribe clear performance management and commissioning intentions. There are big issues around data and ICTThe ring fenced grants are being used to support major decommissioning over the next year; some boroughs are not even achieving statutory minimum requirements.Emergency Planning is still unclearThe role of Local Government in screening is unclear and a systems approach is needed to health protection.It is possible that some Directors of Public Health will be shared across boroughs and many boroughs are restructuring to take account of their new responsibilities.**Questions /debate**FD- A broader sense of public health is required, not just childhood obesity and adult social care as well as, recognise that there is no one size fits all. .Kim Wright is the Hackney Lead Director and Jonathon McShane is the cabinet MemberSocial care is a very challenging area, Helen’s role at the GLA is key.Culture services need to identify where the points of influence are and be linked to the health transition boards. Who will be able to play an advocacy role for culture services at this strategic level?**Merton –** Shadow health and wellbeing boardestablished and Director of Public Health appointed. Culture services are not linked in to this but are involved in the health improvement delivery group at an operational level.**City of London –**The approach is very compartmentalised**Westminster-** The sport and Leisure Team opted to be in public Health **Harrow –** There are plenty of synergies and opportunities. Following JSNA the Health and Wellbeing strategy is being refreshed**Newham-** Culture services is on the Health and Wellbeing Board and has been commissioned by public health, there is a politically strong narrative about prevention.**Camden –** The shadow health and well being board is Member led and influenced, neither Fiona nor her Director are on the board. There is a new CEO and possibly a shared Director of Public Health in the future. Culture and sport services are being commissioned quite a lot by public health.**Next Steps****Need to revisit this agenda at a future meeting,** **London councils would be happy to host a Members briefing meeting****GA will post a question on the CLOA E Forum via linked in****ST to incorporate questions on approach to health responsibilities in future CLOA Survey** |
| 1. **New Look CLOA Website – Duncan Wood Allum**

[http://www.cloa.org.uk](http://www.cloa.org.uk/)The website is accessible to everyone, not just to CLOA members. The new Chair of cCLOA has focussed the executive on becoming a more useful organisation to its members, Rebranding and the website is part of this.Strategic Partners are LGA, DCMS and NCFD to attract sponsors and to attract more membersCurrent issues, such as health are discussed on Linked in Forums – which are also accessible to non CLOA members There are pages on the site for regional CLOA , such as London, these are basic and it is up to the regions to make the most of themLink to London Pages<http://www.cloa.org.uk/cloa-about-us/cloa-regions> |
| 1. **Standing Items**

Notes of December Meeting**Update from National CLOA and NCF nothing to add to item 4****Cultural Agencies Written Report****GLA –** New website “Mayor of London Presents” 2012 Games and Queen’s Diamond Jubilee, Barbara Windsor is the London Ambassador for street parties**Borough Updates****Camden-** Republican Group has applied to hold a large street party for the Queen’s Diamond Jubilee. 3 new community hubs have been developed (no longer traditional libraries) Issue arising with statues and memoria in public parks, - would like to hear how other officers have approached this. 2012is very time consuming, especially the demands for emergency planning**Hackney** –Everything I on hold from May to September to focus on Olympics. Clissold House and Park has been newly refurbished with HLF funds**Merton-** Have produced summer of culture video which g=has been posted on You Tube <http://www.youtube.com/watch?v=ZX9KpbO3ip0>Developed an Olympic Framework instead of a strategy and now creating a cultural framework via the LSPFuture operating model for arts and sports development under consideration, due to requirement to make 50% saving. Taking part in Big Lunch, Big Draw and Bid Dance .Christine is leading on Queen’s diamond Jubilee visit and Olympics. BMX track will open at Easter**City –** June 21- 24 is Celebrate the City week, with events as part of the Cultural Olympiad. On track with savings, some capital investment – Hampstead Heath Ponds, and the Old Bailey. Reinventing the Cultural Strategy. The new library / community hub has been delayed until November 2012.**Harrow-** Reporting on the future of cultural services and library transformation, possibly to include consideration of shared services with Harrow and Brent. Headstone manor - HLF round 1 application. Olympics including torch relay and Royal visit for Queen’s diamond jubilee tour on 29 March**DONM** **6 November 2012 London Councils, 2-4pm** |