



MAYOR OF LONDON

MHORA SAMUEL

**SENIOR POLICY OFFICER
CREATIVE ENTERPRISE ZONES**



**WE CANNOT AFFORD
TO LOSE OUR
ARTISTS AND
CREATIVE
BUSINESSES**

**PIONEER OUR CITY'S
CREATIVE SPIRIT**

**POWER OUR
ECONOMY**

**BRING PEOPLE
TOGETHER ACROSS
COMMUNITIES**



**MOST GOOGLED CITY
FOR CULTURE**

**GLOBAL POSITION
£42 BILLION
1 IN 6 JOBS**

**SET TO LOSE 30%
ARTISTS STUDIOS**

**BUILD BALANCED
NEIGHBOURHOODS
WITH CREATIVE
TALENT IN THE MIX
LONG TERM**

SPACE:

**PERMANENT, AFFORDABLE, CREATIVE WORKSPACE
AND LIVE-WORK SPACES WELL BELOW MARKET
RENTS; NO NET LOSS IN NEW DEVELOPMENTS**

SKILLS & SUPPORT:

**ENTREPRENEURIAL SKILLS; BUSINESS SUPPORT;
CAREER PATHWAYS & JOBS; LOCAL & YOUNG PEOPLE**

POLICY:

**LOCAL PLANS PRO-CULTURE PLANNING, HOUSING,
BUSINESS DEVELOPMENT, TECH; SUPER-FAST
BROADBAND; BUSINESS RATES RELIEF**

COMMUNITY:

**EMBED CREATIVE PRODUCTION; SOCIALLY-INCLUSIVE
PLACES; STRENGTHENING LINKS**





MOST PRO-CULTURE LONDON PLAN

CREATIVE ENTERPRISE ZONES

AGENT OF CHANGE

CREATIVE WORKSPACE

PUBS

+

CULTURE INFRASTRUCTURE PLAN

CREATIVE LAND TRUST

DEVELOPMENT GRANTS

10 x £50,000

RESEARCH STUDIES

ACTION PLAN

APPLY BY 31 JANUARY 2018



WHAT WILL GOOD LOOK LIKE?

LEADERSHIP + AMBITION + COMMITMENT

**PARTNERSHIPS + CONSORTIA
DEVELOPMENT**

STAKEHOLDER ENGAGEMENT

LEVERAGE + INVESTMENT

POLICIES + ACTIVITY

KEY DATES

**31 JANUARY 2018 – DEVELOPMENT GRANT
APPLICATIONS DEADLINE**

**MARCH 2018 – ANNOUNCE 10 GRANTS AND
FURTHER FUNDING ROUND GUIDANCE**

**15 MAY 2018 – CONFERENCE AND EXCHANGE
FORUM LAUNCHED**

31 JULY 2018 – SUBMIT ACTION PLANS

**AUTUMN 2018 – FUNDING ANNOUNCED FOR
CREATIVE ENTERPRISE ZONES**



