

EXECUTIVE COMMITTEE MEETING MINUTES

Date:	Friday 31st January 2014
Place:	Hosted by ACE at their Birmingham offices
Times:	1100 – 1545
Participants:	Iain Varah, Mark Allman, Christine Neyndorff, Diana Shelton, Ian Brooke, Kimiyo Rickett, Nigel Lynn, Simon Parkinson, Chris Holliday, Polly Hamilton, Grant Aitken, Lisa Dodd-Mayne, Matt Partridge, Neil Anthony, Carole Stewart
Apologies:	Debbie Kaye, Duncan Wood-Allum, Emma Wiggins, Richard Hunt, Rob Persey, Vincent Paliczka, Ian Shipp

	Item Description	Relevant business considered, facts noted, decisions taken and actions agreed
1.	Welcome & Introductions	IV thanked ACE for hosting.
	Arts Council England Strategic Agenda Laura Dyer, Executive Director, ACE Paul Bristow, Director of Strategic Partnerships, ACE	<u>Investment approach 2015-18</u> LD – outlined the next budgeting process. Whilst the Arts Council (ACE) only has a funding settlement from government for 15/16 it is running a three year application programme for National Portfolio Organisations (NPO's) Major Partner Museums (MPM's) with planning figures given for 16/17 and 17/18. ACE recognise that their processes don't align in terms of timescale with local government settlements. In response to the challenge of diminishing resources, additional lottery resources have been invested into NPO pot in order to protect the core infrastructure of the arts. Music Hubs funding process not yet confirmed by DfE, so security and continuity still uncertain. ACE is not able to take the same total investment funding approach with MPM's as HLF are the lottery distributor for museums. CS asked LD to clarify the position with HLF. Their primary purpose is as a lottery distributor, not as a strategic development agency, so the two organisations can align around some areas such as private giving/sponsorship and are looking

		<p>at other areas for joint working such as cultural tourism. They are having conversations to identify ways in which money can be further aligned and working up an MoU to support this. SH queried how arts organisations can be honest in appraising their future financial situation if they don't know the likely LA settlement. LD advised stress testing i.e. what would they do if 10% reduction, 20% etc.</p> <p>IV commented that the London position is affected by forthcoming election in May.</p> <p>KR outlined the magnitude of cuts in Kirklees.</p> <p>LD acknowledged that each NPO needs to be clear on the environment they are working in.</p> <p><u>Strategic Funds/Grants for the arts</u></p> <p>Drastically reduced budget, but ACE remain committed to strategic touring, as it spreads the benefit and helps reach areas with little cultural provision.</p> <p>Creative People and Places (CPP) also remains a key commitment, as does Arts Award & Artsmark.</p> <p>Work with LEP's is important for building resilience and developing partnerships. As such, ACE are having discussions about making a specific fund available to ensure the cultural sector works effectively with LEP's. Cultural champions now infiltrating LEP's. ACE Chair, Sir Peter Bazalgette is holding a round table meeting for CEOs and Chairs of LEPs on 6th March in London.</p> <p>Action – PB to provide HB with details for cascade</p> <p>NL expressed the opinion that Health & Well-being Boards (HWB's) don't get the cultural argument.</p> <p>PB mention Cultural Commissioning project and how this will help engage commissioners in addition to increasing the understanding of the sector. Good practice case studies for presentation at two Cultural Commissioning Seminars in May/June 2014 are being invited</p> <p>Action – HB to circulate info in next 'CLOA e-bulletin.</p> <p>DS observed that in terms of approach commissioners with arts proposals, you need to ensure your approach is about clinical outcomes arts as the tool.</p> <p>It was agreed that robust evidence base alongside anecdotal benefits was particularly important for Clinical Commissioning Groups (CCG's) and also making it easy for them to refer.</p> <p>PH mentioned <u>Cultural attendance and public mental health – from research to practice</u> which outlines the health impact of 'general cultural attendance', simply going to a museum, art gallery, film or concert on a regular basis increases longevity.</p> <p><u>Cultural funding across England</u> – a discussion of findings in</p>
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2.	Driving up swimming participation	<p>David Sparkes from the ASA joined the meeting to discuss feedback on driving up swimming participation – this was a summary of responses to the consultation undertaken with 'CLOA members during September/October 13 in relation to swimming and the respective roles of the ASA and Sport England.</p> <p>MA suggested that the discussion focus on the big issues and how we might want to work more collaboratively in the future.</p> <ul style="list-style-type: none"> • Why provide pools? • What is the LAs role in investing heavily in pools? • Possible budget impacts over the next 10 years • How best to deliver swimming • How the ASA and 'CLOA can work together <p>DS stated that the ASA's key aim is to grow the number of people that swim regularly, noting the will in central government to see more people active, but limited by insufficient resources.</p> <p>ASA are in discussion with Public Health England and DfE about getting school involvement back on track. There is an issue of stock and Sport England (SE) need to be part of the solution.</p> <p>LDM flagged up the issue with Academies; they don't have to provide swimming lessons, so how can we hold them to account?</p> <p>DS replied that there is a requirement to provide a rounded education, and ASA are working with DfE to introduce more rigorous inspection of PE that seeks to establish why swimming is not included.</p> <p>CN noted that many small swimming pools located in primary schools, are unsustainable and as such have closed. It's a dilemma as the education department usual can't help, nor are the district councils able to intervene as the pools are not owned by the LA. The accumulative effect is significant as these pools often hosted swimming clubs.</p>

		<p>DS reminded the group that Public Health England (PHE) has a delegated responsibility for childhood obesity and that this is an issue for SE, LA's, ASA and PHE to collaborate around by radically rationalising the pool stock. But this needs to be demand driven and the right site is critical. Furthermore, many LA's are seeking zero revenue implications moving forward. KR highlighted that the SE models for affordable swimming pools, needs to take into account sustainability moving forward and this is often about having a fitness offer.</p> <p>DS felt these models were achievable, but provide a utilitarian facility and ASA try to influence the specification where possible. CH observed that if the future is about relying on the private sector to admit children f.o.c and those unable to pay expensive memberships, then the health inequalities will become further exacerbated.</p> <p>NL felt the real divide was between those who can/cannot afford to learn to swim, and asked how ASA can help. This has implications for future pool use/income streams and health & well-being; if children don't learn to swim they won't use the facilities for leisure or fitness in future adult life.</p> <p>DS outlined that some pools have introduced incremental access times – using low cost airline modelling i.e. top dollar for after school, cheaper in evenings. Some pool operators are working with public health to offer subsidies for learning to swim.</p> <p>ASA can help LA's trying to rationalise pool stock, they can also influence swimming clubs, encouraging them to come together. The message is ASA want to work with LA's in a constructive</p> <p>Action - ASA to stay in communication with °CLOA</p>
3.	Apologies for absence Matters Arising from minutes 20 th Sept	<p>No Hon Secretary – Colin Chaytors volunteering.</p> <p>LDM – proposed a constitutional amendment to 3 Vice-Chairs with one assuming responsibilities of Honorary Treasurer. This received general support.</p> <p>Action - HB to draft a constitutional amendment.</p>
4.	<p>Updates: NCLF - strategic direction and priorities</p> <p>Commissioning Support for Local Authorities - Sport England Project Bid</p>	<p>DS attended the November meeting on behalf of °CLOA. NCVO gave a presentation on the Cultural Commissioning programme and TCPA updated on the Planning Toolkit. AD:uk presented the findings of their arts investment survey, which highlighted the loss of lots of small and medium size arts services.</p> <p>IV informed the Executive that °CLOA have been awarded £100K from Sport England to offer a package of support that will help LA sport and leisure teams engage with strategic commissioning. This will include</p> <ul style="list-style-type: none"> • Exploring the impact of the earlier commissioning pilots; develop case studies to encapsulate the lessons learnt. • Providing training on use of the Outcomes Framework & Engaging in Commissioning for 8 local authorities. • Deploying specialist consultants to work with the LA's to: <ul style="list-style-type: none"> ○ map the local landscape and identify the key opportunities for sport and leisure.

	interests	<p>commercial sector</p> <p>DWA was unable to attend, but had circulated feedback via e-mail. He feels the need to create equity amongst members, supported by a shared set of values and expected behaviours for all. In DWA's opinion the current proposal creates a two-tier membership that discriminates against consultants. As a solution he suggested a code of conduct for all members.</p> <p>NL reminded the Exec that 'CLOA originated in LA's and we have moved on by embracing the Trust movement, but there is a clear distinction between public sector leisure and the world of consultancy, which is profit led. This may restrict our membership, but it is important to retain our distinctiveness.</p> <p>KR added that when strategic partners such as ACE/SE consult with 'CLOA it is to get a view from the public sector, the risk of not controlling commercial membership is that in future we may not be representative.</p> <p>DS, NA, LDM and GA all echoed these views.</p> <p>IV also felt that the balance of staff and % turnover needed considering.</p> <p>It was proposed that the ratio of commercial members be set at a maximum of 10% to keep the ethos that 'CLOA is an association of senior local authority leaders. Furthermore, no more than 3 members of the Executive should come from a commercial background.</p> <p>Action – HB & NA to work up an amendment to the constitution for the AGM in June based on the above proposal.</p> <p>Action – The introduction of a <i>Letter of understanding for Members with Commercial Interests</i> was approved.</p>
7.	'CLOA AGM	<p>The 'CLOA AGM will be held on 13th June at the Velodrome, pending a site visit to ascertain suitability.</p> <p>IV suggested AGM 10.30 to 11.30. Followed by open meeting for members, with a charge of £135 non-members (to include membership)</p> <p>Suggested speaker line up:</p> <ul style="list-style-type: none"> • Shaun Dawson, CEO Lee Valley Park, • Ian Drake, British Cycling Federation • Sir Peter Bazelgette Chair of ACE, • Chairman, Christopher Rodrigues, VisitBritain • Tour of velodrome and chance to cycle at lunchtime <p>Theme – future aspirations</p> <p>Action – HB to circulate a 'hold the date' in the next e-bulletin.</p> <p>Action – IV to liaise with Shaun Dawson and Ian Drake. HB to invite other speakers.</p>
8.	A.O.B	<p>UK Active has issued a report Turning the tide of inactivity.</p>

		Action - IV to issue a supportive comment and HB to cascade to membership thro e-bulletin and Twitter.
	Dates of next Executive meetings	<ul style="list-style-type: none"> • Thursday 24th April 2014 – venue tbc • Friday 26th September 2014 – The National Archives