



*Knowsley Council*

# **Transformation through Culture**

Paula Williams

Head of Cultural Services

# Our Journey

**Innovation, adaptability,  
resilience, creative  
approaches, co-location,  
efficiency savings, improved  
relationships, new partners,  
better outcomes and results.**

# Some of our Cultural Case Studies



Prescot Centre



Halewood Centre



Culture in Leisure Centres, NHS Walk in Centres, Town Centres



Community Use of Schools

Kirkby Centre



# Some of our Cultural Case Studies

## Focus for today



Prescot Centre



Kirkby Centre

# Prescot Centre Case Study - before



# Prescot Centre Case Study – some of the initial reactions to change

FOI's

Letters of complaint

**Visitor and community concerns about losing their dedicated Museum**

Customer and community concerns about losing their dedicated library

Concerns about what would happen to the old Museum building

**Letters of complaint**

Negative rumours spreading on social media

# Prescot Centre Case Study - results



**Museum**

**Library**

**One Stop Shop**

**Cultural activities and outreach events**

**Within a shopping Centre**



Painting in Presco

Dressing the Part

Over a year

For Museum enquiries, please contact  
Library & Culture Services



We read to know we are not



It is what you read when you don't have to that determines what you will be when you can't help it.

A service desk area with a blue bulletin board on the wall. The board has several notices and posters pinned to it. There is a computer monitor and a printer on the desk. A red fire extinguisher is visible on the left.

A reading area featuring two large, blue, curved armchairs. A small, round, light-colored table is positioned between the chairs, with several books resting on it. The floor is carpeted.

A large section of the library filled with bookshelves. The shelves are made of metal and have orange-colored end caps. They are filled with a wide variety of books, including fiction, non-fiction, and children's books. Some books are displayed prominently on the shelves.





**L**  **VE**

**Prescot**

[www.loveprescot.co.uk](http://www.loveprescot.co.uk)



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# Kirkby Centre Case Study - before



# Kirkby Centre Case Study - before



# Kirkby Centre Case Study - before



# Kirkby Centre Case Study – some of the initial reactions to change

FOI's

Letters of complaint

**Visitor and community concerns about getting a smaller gallery – if at all**

Customer and community concerns about losing their library

Negative rumours spreading on social media

**Concerns about losing the Civic Suite**

Letters of complaint

Worry about Adult Disability Day Services having to move to this new Centre

**Protests**

# Kirkby Centre Case Study - results



**Café**

**Library**

**Gallery**

**Adult  
Disability  
Day  
Services**

**One Stop  
Shop**

**Archives**

**Knowsley  
Works**



**Knowsley Council**

# Kirkby Centre Case Study - results





THE INNOVATION CENTRE

KIRKBY

CE



## Indoor Talking Chair in the Kirkby Centre Library area



Coming soon external 'Winged Chairs' for the new Civic Square outside the Kirkby Centre



Menu items and prices on a green sign.

Menu items and prices on a dark sign.

Menu items and prices on a dark sign with bird illustrations.

Menu items and prices on a red sign.









Memorial card with text, partially obscured by the man in camouflage.



Thomas Bishop



William Green



GREEN — WILLIAM (BUT)  
August 10, 1917. (One year  
before never forgotten.)  
Lives with Nellie and family.  
GREEN — WILLIAM (BUT)  
August 10, 1917. (Miss you  
always Dad and Grandad.)  
Dad, Mavis, Peter and Jennie.



RECOVERY IN ITALY  
The following article was published in the  
LONDON EVENING STANDARD on  
August 10, 1917. It is a  
very interesting account of  
the life of a young man  
who was killed in the  
Great War. It is a  
very touching story  
and is well worth  
reading.

Small text panel on the right wall, partially obscured.



rd Camp



Harold Abraham



# Culture helping to transform a variety of places and spaces



# Culture helping to transform a variety of places and spaces



**Sports Hall in Knowsley  
Leisure and Culture Park**

**~ transformed into a  
theatre venue**



# Culture helping to transform a variety of places and spaces



**Sports Hall in Knowsley Leisure and Culture Park**

**~transformed into an events venue**

# Culture helping to transform a variety of places and spaces



**Sports Hall  
in Knowsley  
Leisure and  
Culture Park**

**~ Atrium full  
of public art  
to create a  
great  
environment  
for people  
attending  
leisure  
classes or  
shows!**



# A flavour from Knowsley

Thanks for listening!

**You'll all have many examples of your own!**

If you'd like any information on these or the other examples mentioned at the start, please get in touch.

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