



# What Next? #wnculture Placemaking

How can we galvanise private, public and community organisations to work together to celebrate and reveal creativity and culture?

- Polly Hamilton, VC, cCLOA
- Mike Lock, North Kesteven District Council
- David Micklem, 64 Million Artists



**CLOA**

CHIEF CULTURAL & LEISURE OFFICERS ASSOCIATION





## cCLOA is:

- a national body that represents senior strategic leaders managing public sector cultural, tourism and sport services in England.
- Working with government & national organisations to influence the development of national policies & to lobby for positive change
- representing the interests of over 200 members.



## Our Goals

- Cross-fertilisation of ideas & organisations
- Working towards a more equal and just society
- Providing our citizens with high quality opportunities for culture and leisure which contribute significantly to quality of life



# Placemaking – 5 strands

- Cultural Planning
- Capital Infrastructure Development
- Events
- Engagement and Learning
- Local Talent Development



**Where popular culture...**





...ignites the nation







**The Old Fire Station, Oxford**





## The Old Fire Station, Oxford

Late Night Shopping





**The Old Fire Station, Oxford**











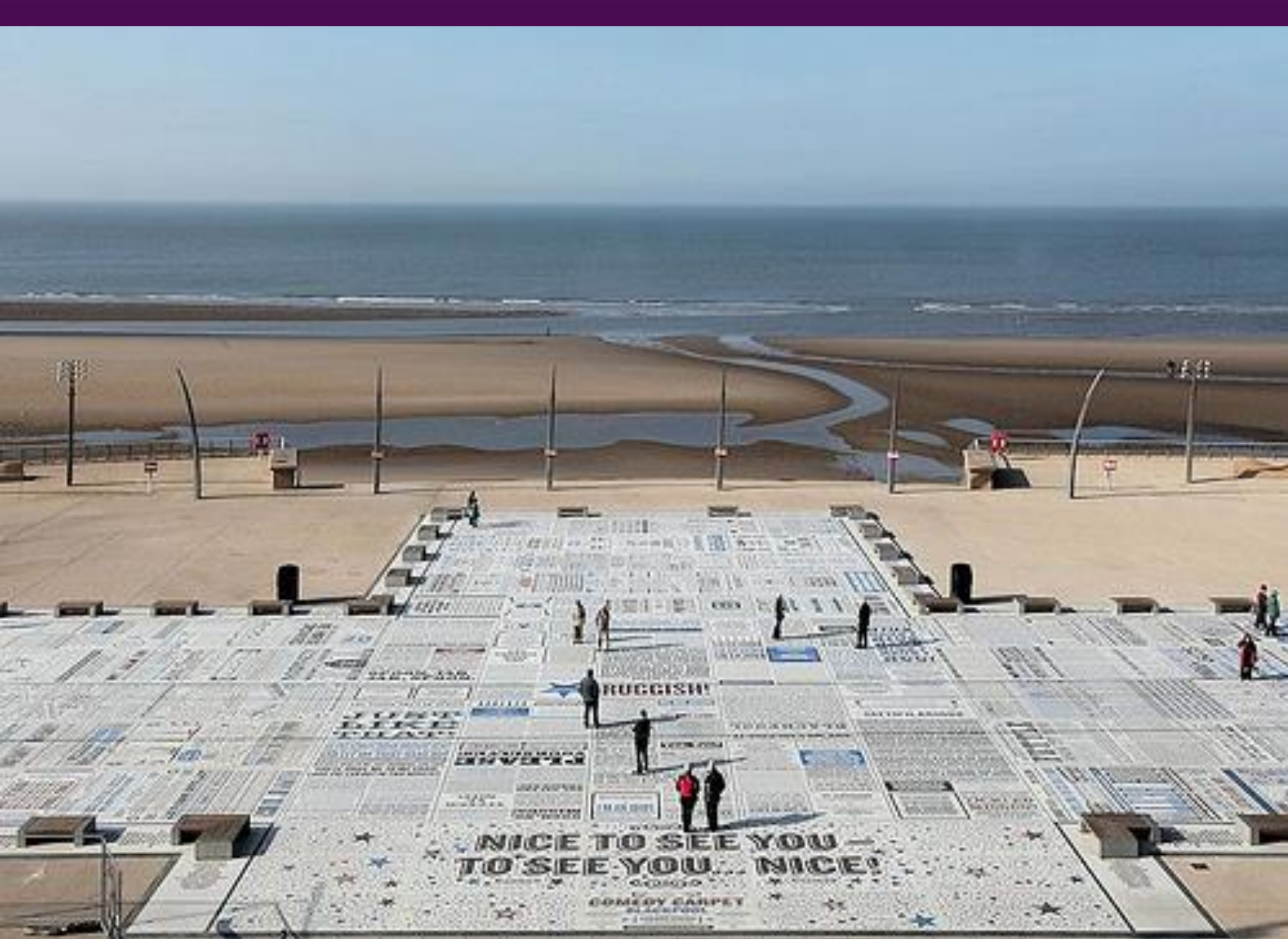


















HELLO

WONDERL

SHOW  
PAVILION

TRAMWAY  
CROSSING









NEON





ABSENT























LEFTCOAST



*“Walk yourself the world you want. Each step  
Is breath. It’s your life. Stamp big-footed.  
Walk soft. **Dance** your way in all weathers”*

John Siddique, Blackpool Poet-in-Residence



# **Placemaking in North Kesteven**

**Mike Lock**

**Leisure and Cultural Services Manager**



**100  
Flourishing  
Communities**



## Our Homes

## Our Council















Welcome to

Sleaford  
Leisure  
Centre

Swimming  
in Sleaford  
since 1872



























TAKE OFF

SURFACES

CONTROL

PORT

STRO

100

90

80

70

60

PEP ENT

R.M.

USE HEAV

TAIL HEAVY

FUEL CG

DANGER  
EJECTION  
SEAT

**FLUME**

ENTRANCE

300 FEET

200

PULL

NO SMOKING

Deep End

Time of photo: 14:54

Highscore

SLIDE



**CONTROL  
TOWER**

**FLUME**

DANGER  
EJECTION  
SEAT  
DANGER

**COMMENCE  
PRE-FLIGHT  
CHECKS**

**FLUME**

**FLUME**

**FIND YOUR PHOTO**



**TAKE  
OFF**

**1**

**2**









Environment  
Enrichment to slide in a row ... Use not advised when necessary



















NORTH WESTEVEN SPORTS CENTRE

Entrance to  
North Westeven Centre

Reception







Sharron Davies MBE: “I have seen many leisure facilities and what’s been achieved here with £3.6m is extraordinary, as is the partnership working with the school and local community. Most importantly, the investment in the future and in people’s health is absolutely vital. NKDC has been brave to do that.



“You did similar in Sleaford at a time when other councils were cutting back and closing their leisure centres, and it worked. You built Sleaford and they came; you have built here and I promise you they will come. Very well done.”



Beth Tweddle: “Not many people are as lucky as your local residents in having such great facilities as these.”





David Micklem, 64 Million Artists



# Questions & Discussion

# Keeping in touch with cCLOA

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# What makes a good partnership?

- Shared values and a common goal
- Commitment - alignment of individual and collective needs/aspirations
- Managed expectations and clarity about the terms of engagement
- Availability of resources: time, £, people
- Willingness to overcome challenges
- Mutual respect and recognition