



Xn Leisure

29th June 2017

**David Harris
Managing Director**





Xn: Business Summary

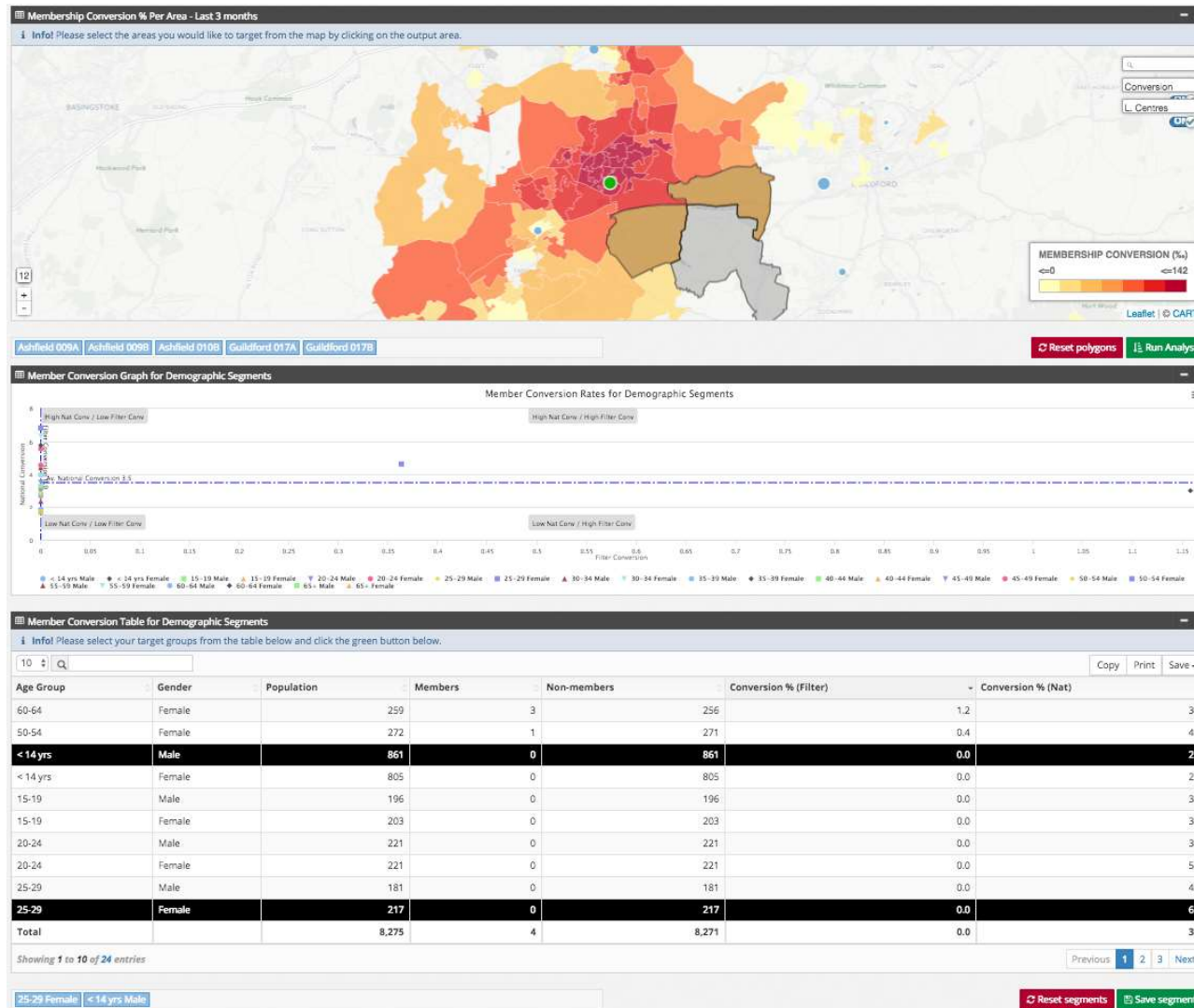
- **Established over 40 years ago**
- **Based in Abingdon, Oxfordshire**
- **Deployed into more than 800 UK sites**
- **57% of customers are local authority and trust**
- **Online Joining, Online Booking, Membership Management and Access Control form the core parts of the Xn Leisure Management Solution (LMS)**
- **Integrations with 3rd party solutions including CRM, University systems, Library systems and ReferAll**



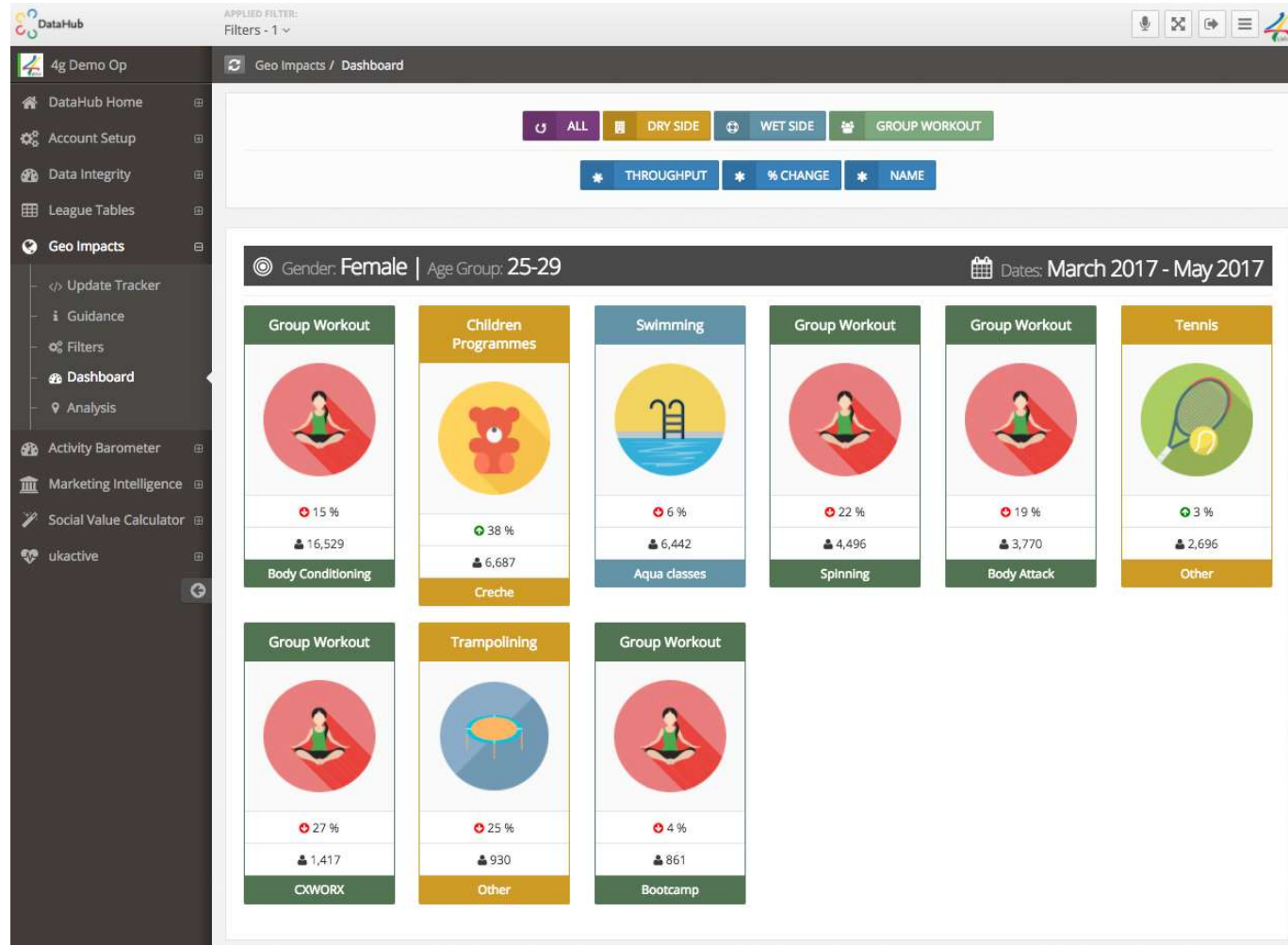
Xn: ReferAll

- **Founded by Mike Carey and Stuart Stokes in 2009**
- **Stuart is a Public Health specialist understanding complex medical referral schemes**
- **171 public health services use the ReferAll software, with over 155,000 referrals in their system**
- **The ReferAll – Xn integration allows GP's to seamlessly refer patients into Leisure, creating a referral membership to any leisure centre using the Xn LMS platform**

Datahub



Datahub



Datahub



4g Demo Op

DataHub Home

Account Setup

Data Integrity

League Tables

Geo Impacts

Activity Barometer

Marketing Intelligence

Setup

Contact List

Campaign Reports

Social Value Calculator

ukactive

Marketing Intelligence / Setup

Campaign Wizard

1 Step 1

2 Step 2

3 Step 3

4 Step 4

5 Step 5

6 Step 6

← Prev

Next →

Step 2 - Member Journey

Your Journey

New Member

Welcome

MSD + 1

Survey

MSD + 7

Congrats

MSD + 28

Active Member

Birthday

BD + 0

Newsletter

x of each month

NPS+

Activity + 1

Absent Member

We miss you

LVD + 21

Where have you been?

LVD + 31

Wish you were here

LVD + 45

Ex Member

Sorry to see you go

MED + 1

What are you up to?

MED + 30

Template Preview

Lorem Ipsum

Connectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Read more >

loreem ipsum

loreem ipsum dolor lorem cupidat non proident, sunt in culpa qui officia deserunt mollit laborum.

Read more >

loreem ipsum

loreem ipsum dolor lorem cupidat non proident, sunt in culpa qui officia deserunt mollit laborum.

Read more >

LOREM IPSUM

40%

Custom Emailing Campaign

<> Campaign Name: test

Personalised Mail: Yes

@ From: info@datahubclub.com

Reply-To:

Sender: info

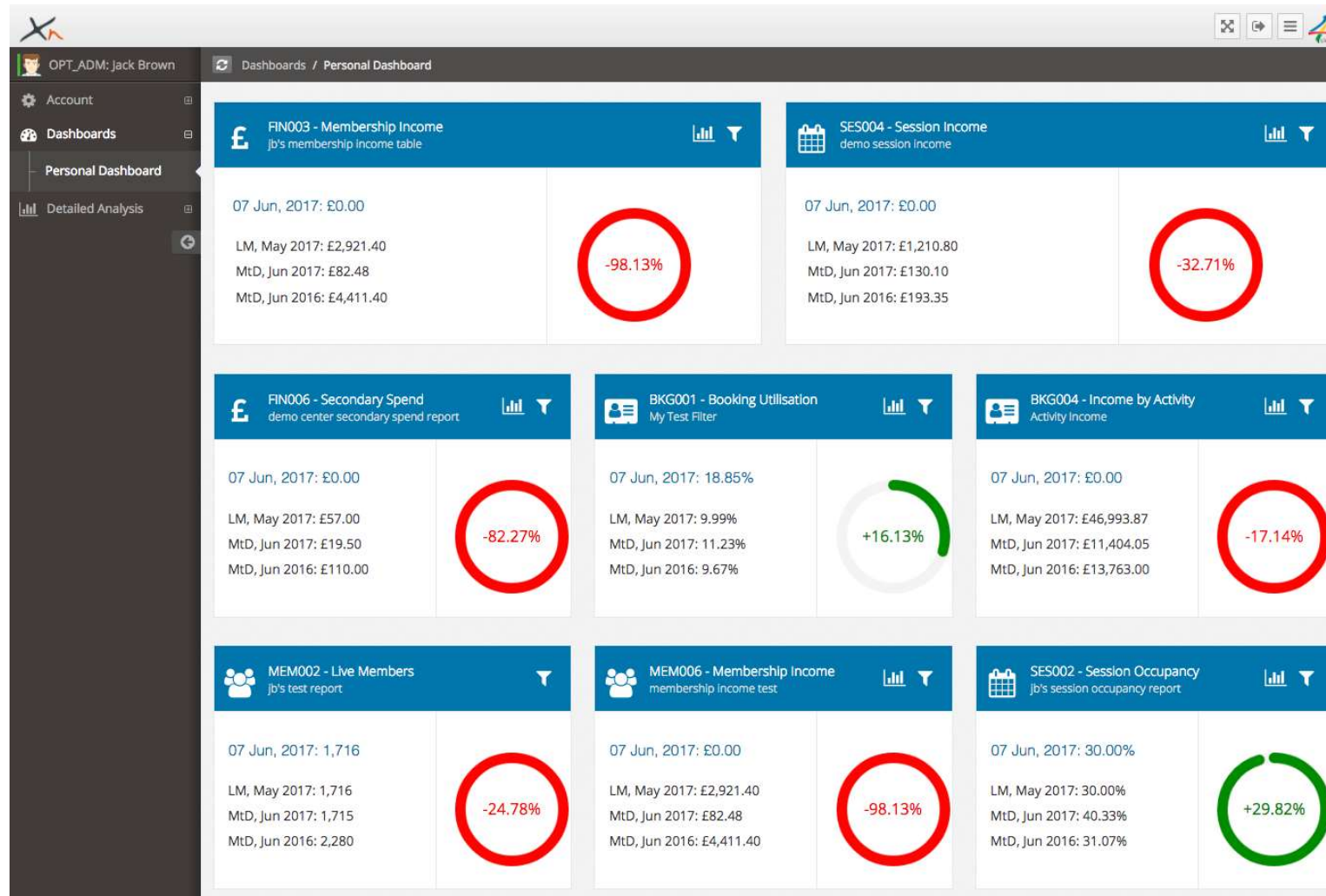
Subject: info

Email Count: 11

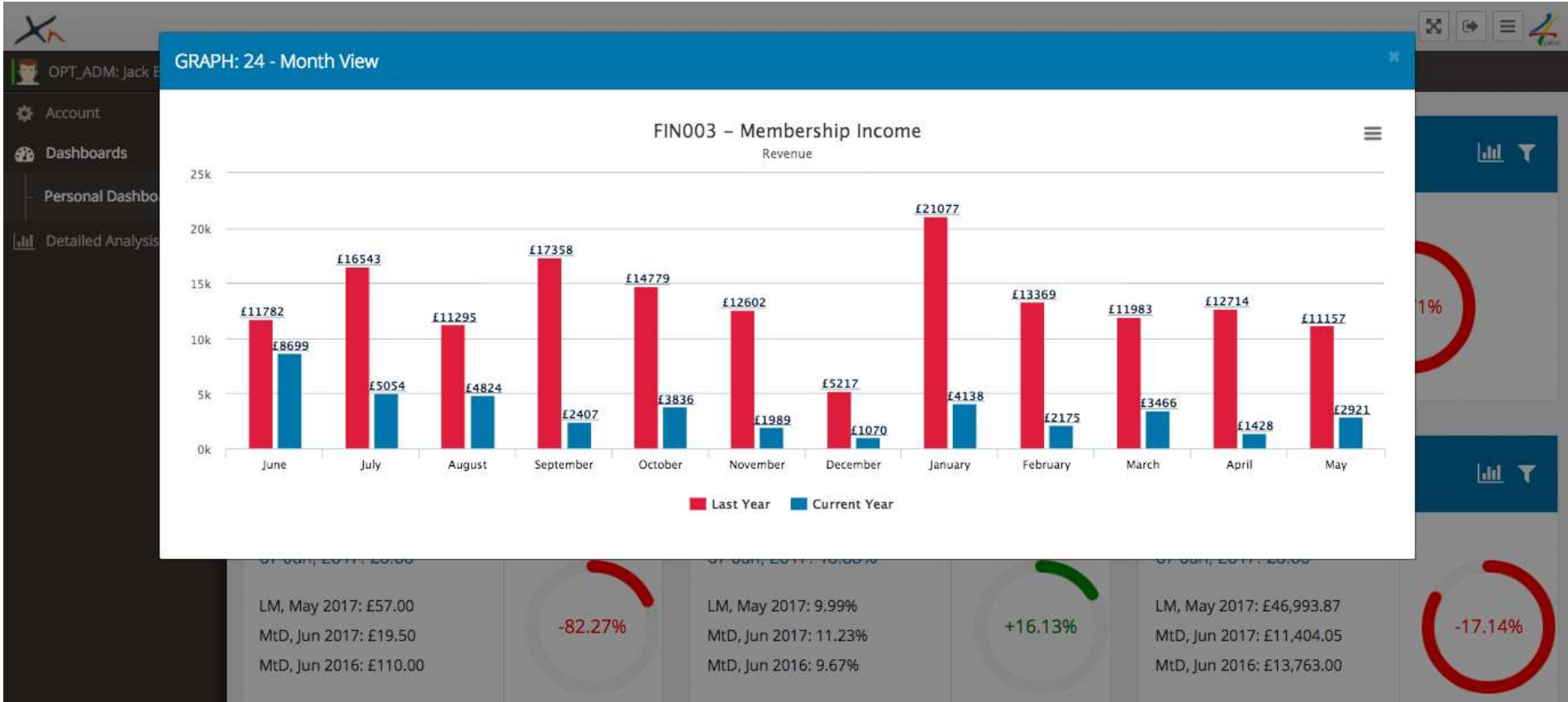
Inbox Preview:

Scheduled: 04/06/2017 21:30

Xn Insight



Xn Insight



Xn Insight



OPT_ADM: Jack Brown

Detailed Analysis / Reports

Account

Dashboards

Detailed Analysis

Reports

Filters

Report Category

Bookings

Sessions

Courses

Members

Finance

Health And Wellbeing

Access

Dashboard Filters

Report Type

Membership Analysis

Report Name

MEM001 - Net Gain

Account Type

Operator

Operator Name

Demo Operator

Time Period

Monthly

Start Date

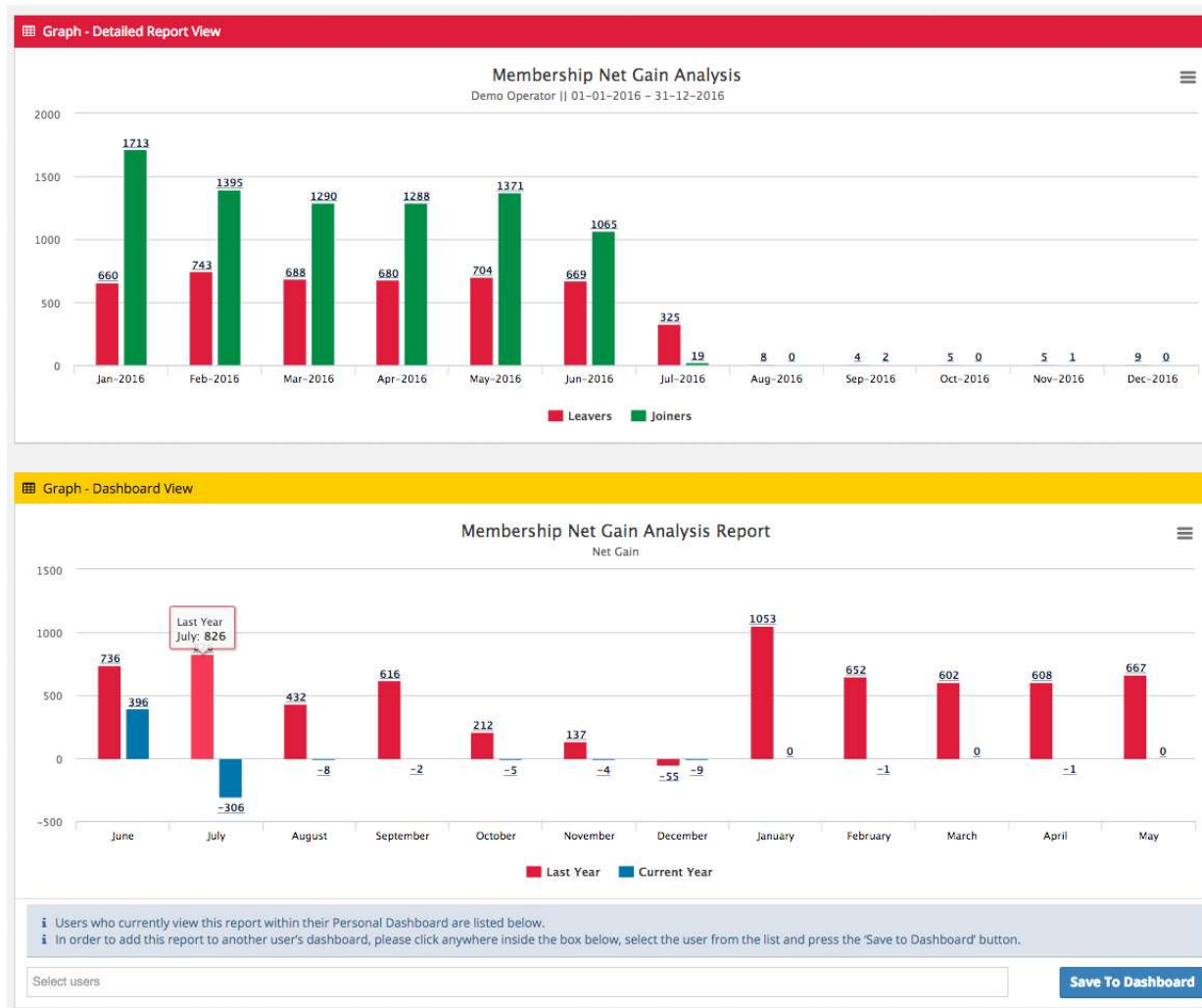
End Date

Membership Categories

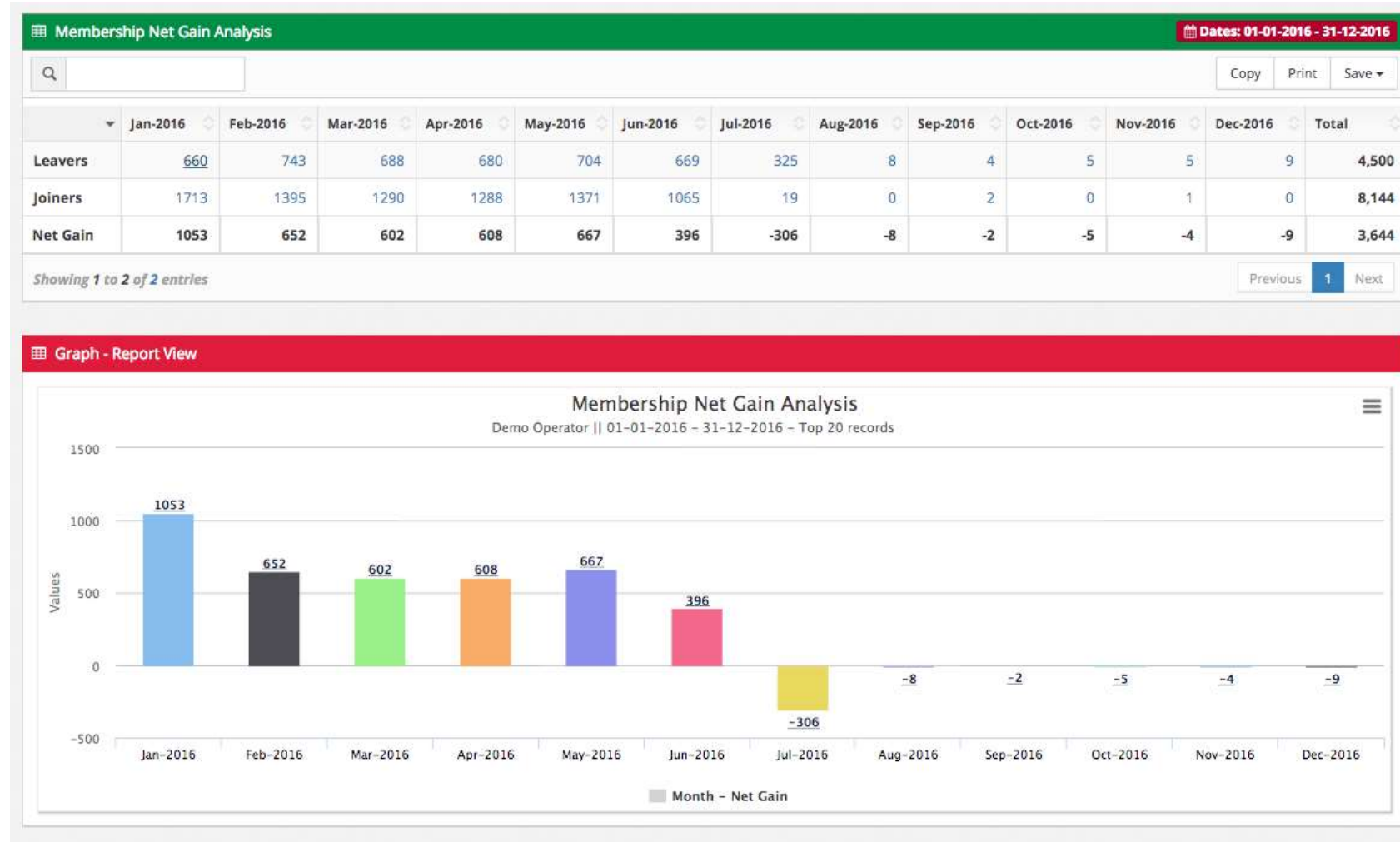
☒ All

Submit

Xn Insight



Xn Insight



Xn: Contacts



Xn Leisure

Jason Watts | Sales Director | jason.watts@xnleisure.com

M: +44 (0) 7808 092820 | T: +44 (0) 870 8030 700

www.xnleisure.com | [Join us on LinkedIn™](#) | [Follow us on Twitter](#)



4Global

Chris Phillips | Head of Sales, DataHub | chris.phillips@4global.com

M: +44 (0) 7885 873439

Web: www.4global.com

Twitter: [@4global1](#)



Referall

Stuart Stokes | Commercial Director | stuart@refer-all.net

Tel: 0845 465 1052

Mob: 07740 189 439

Web: www.refer-all.net



@ReferAll