



Nicola Maire Johnston

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Evening & Night-Time  
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Night-Time Industry Association





ABERDEEN  
*inspired*

BUSINESS IMPROVEMENT DISTRICT



ABERDEEN  
CITY COUNCIL



# Overview of UK's Night Time Economy

NTIA

Night Time Industry Association

Role of ENTEM

Aberdeen

Working Together





Financial, Cultural,  
& Economy Value of  
Night Time Industry

Benefits of Sector

Shifts in Night Life Culture

Emerging Trends

Harness & Enhance





Night Time Industry  
Association

Who We Are

What We Do

Progress to Date







Champion for the  
Night Time Economy

Promote the value of  
Aberdeen City Centre's  
cultural venues, hospitality  
industry, hotels, music and  
arts.

Improve Safety and  
Attractiveness of City Centre





## WELLBEING

- Safety, Care & Health
- Street Pastors • Police
- NHS





**TAXI**

## MOVEMENT

- Public Transport • Parking
- Taxi & Bus Marshal
- Pedestrian routes





## APPEAL

- Early evening to late night entertainment
- Hospitality & Hotel
- Arts and culture






## PLACE

- Lighting • Fabric
- Social • Animation
- Design • Identity

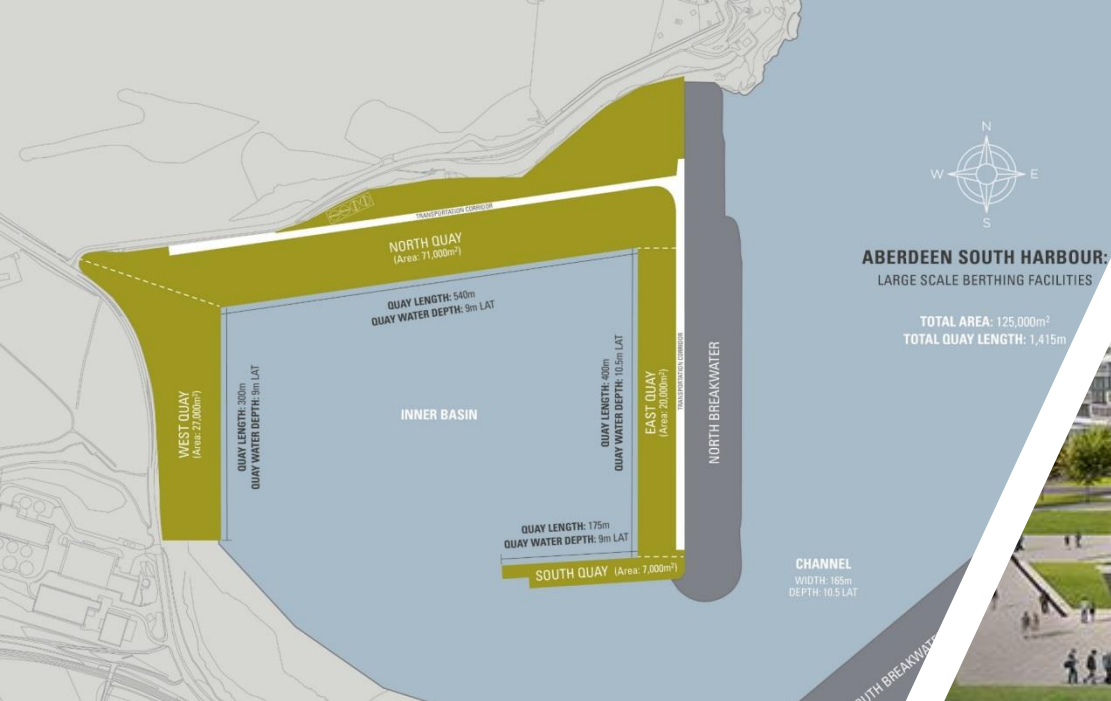




## POLICY ENVELOPE

- Policy • Strategy
  - Manage • Enhance
  - Hinder • Support
-





**Aberdeen**  
city centre masterplan and delivery programme













City Centre Masterplan

Licensing Policy

Planning Policy

Accessibility

Working Groups

Recognising & Supporting







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