

# Heritage and supporting people with disabilities and long-term conditions

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## Who we are

- Largest Funder of UK Heritage
- Breadth of heritage funded through network of regional teams
- Outcome based funding:
- ***“A wider range of people will be involved in heritage”***
- <https://www.heritagefund.org.uk/funding/good-practice-guidance/inclusion>
- ***“People will have greater wellbeing”***
- <https://www.heritagefund.org.uk/funding/good-practice-guidance/wellbeing-guidance>



## A distinctive offer and unique role

- Its impact on the eudemonic elements of wellbeing
- Providing distinct connections using place and memories
- <https://www.beamish.org.uk/news/national-dementia-friendly-heritage-guide/>
- Heritage as a social/personal experience
- <https://cumbernauldlivinglandscape.org.uk/event/wild-ways-well-open-group-18/>





## Case Study - Heritage as a personal/social experience

- The Wild Ways Well Open group is available for anyone who would like to spend some time amongst nature to help improve their mental wellbeing
- Whilst out amongst the trees, parks and reserves participants get a chance to slow down, relax, enjoy being in the company of other like-minded people, and participate in a variety of environmental and conservation related activities
- Wild Ways Well structured around Five Ways to Wellbeing



## Partnerships, co-creation and social prescribing

- The power of Partnerships to bring in specialist skills and networks
- Our 'Kick the Dust' projects
- <https://www.heritagefund.org.uk/blogs/what-at-kick-dust>
- Authentic co-creation
- <https://humanhenge.org/about/>
- Growth of social prescribing
- <https://www.ucl.ac.uk/culture/projects/museums-on-prescription>



## Learning from the Covid-19 pandemic

- Heritage sites and teams deployed in vaccine roll-out
  - Sites, staff and volunteers working together
  - Future visitor experience and access support
  - Holistic approaches to wellbeing
  - Greater impetus on collaboration and co-creation
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- **UK Heritage Pulse:** A collaborative data and insight project for the UK's heritage sector informing strategy, recovery and reinvention post-Covid
  - <https://heritagepulse.insights-alliance.com/>



# Thank you for listening

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