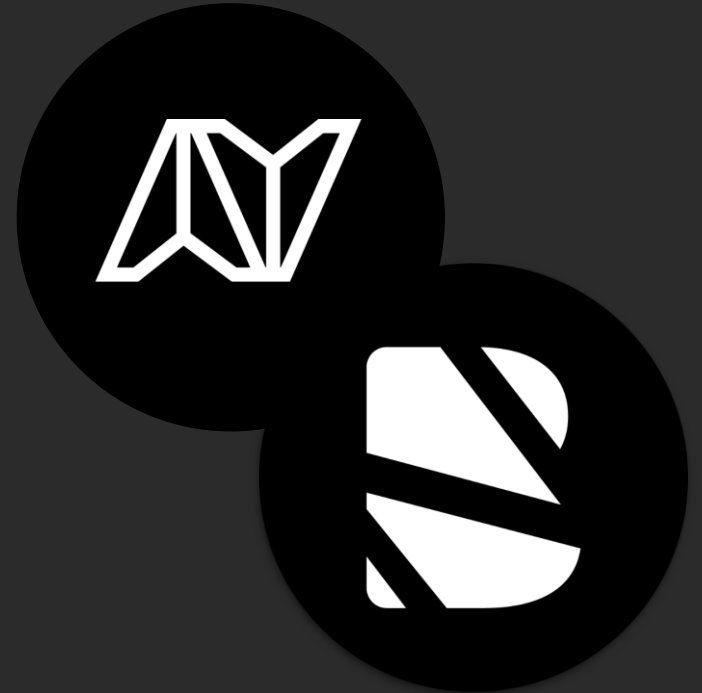


Engaging Communities through Digital Badges



With **Ed Hart**,
Programme Lead
for **Real Ideas**.



Story so far...

The Badge Nation Community have supported

162

Organisations

11

Local Authorities

10,000

badges

7,000

individuals



Story so far...

Badge Nation has supported people to use badges in...

- **Schools** - Extra curricular and career explorer activity
- **FE Colleges** - Placements, student enrichment and short courses
- **Universities** - Knowledge exchange, community outreach and Student Union projects
- **Training providers** - Bootcamps and skills academies
- **Graduate and Start Up support programmes**
- **Charities & CICs** - Public facing workshops and delivery, volunteer offers
- **Arts and Cultural Organisations** - Education and outreach, youth engagement and governance, volunteering
- **Employers** - Work experience, placements, internships, apprenticeships, casual and entry level roles
- **Local Authorities** - Cities of Learning Strategic leads, Local authorities as employers, Public/Business engagement programmes.



Badge data

A visual, shareable format for recognising all skills

Employer skills language

Earning Criteria

A screenshot of the 'Fairtrade University and College Award Auditor' badge page on the Badge Nation platform. The page is dark-themed and contains the following sections:

- Description:** Explains that earners volunteered to train and act as auditors for the Fairtrade University and College Award, a programme recognising institutions with embedded ethical and sustainable practices.
- Skills:** A collection of skill tags including Demonstrate, Sustainability, Communication, Completing Reports, Customer Contact, Decision Making, Deductive Reasoning, Evaluation, Following Instructions, Independent And Active Learning, Listening, Organisational Skills, Speaking, Volunteering, Writing Reports And Instructions, Volunteer, and Training.
- Criteria:** Lists three criteria: 1) The badge is only available to Students, Members or Employees. 2) The earner has taken part in the 'Introduction to auditing and evaluating the Fairtrade University and College Award' training course. 3) The earner undertook at least one audit of an institution and students' union, developing professional auditing, analytical, and relationship building skills.
- Standards:** Lists the 'Cities of Learning Badging Standard - Demonstrate layer'.

On the right side of the page, there is a sidebar with the following information:

- Badge Type:** Validation
- Level:** Intermediate
- Cost:** Free
- Completion Time:** Days
- Participation:** Online
- Created by:** Badge Nation
- Awarded on:** Credly



Type of Badge

Badge Issuer

Alignment to industry standards




Badges shared


 **Connor-Ryan Matthews** · 3rd+
Digital Content Executive & Writer
1yr · 






[+ Follow](#) ⋮



I took part in the Creative Kickstart Ready course from Future Creators this week. Highly recommend it if you have the time - genuinely insightful!



Creative Kickstart Ready from Future Creators was issued by Future Creators to Connor Matthews.
youracclaim.com · 1 min read


 7 4 shares

  Like  Comment  Share  Send


 **Pia Robinson** · 3rd+
Bsc (Hons) Criminology and Criminal Justice · Issue Ba...
3mo · Edited · 






[+ Follow](#) ⋮

Please to have received a University of Plymouth iMayflower Virtual Internship Badge! Over the last couple of months I have been working with [Choices Consultancy Service](#) who work with the families and children of ir ...see more





University of Plymouth iMayflower Virtual Internship was issued by Badge Nation to Pia Robinson.
credly.com · 1 min read

 13 7 comments · 1 share


  Like  Comment  Share  Send

...see more


 **Siti Chua** · 3rd+
5mo · Edited · 






[+ Follow](#)

The experience of living alone in London made me understand more about the struggle of living comfortably and making sure my bills are within my budget. Hence, I was intrigued by this opportunity when I realise ...see more



Student Home Energy Auditor was issued by Badge Nation to Siti Nuratikah Chua.
credly.com · 1 min read

 8 2 comments

  Like  Comment  Share  Send

RSA

RSA Badge standard

This standard provides a structure to communicate learning in a consistent way, making it easier to understand what people are doing, how it helps, and where it could lead.



Acquire information and actively experience the topic.



Interact with learning and join in.



Apply knowledge in a real world context; gain experience and receive feedback



Embed knowledge in different contexts and influence others.



Quality Assurance: An overview



The QA process is designed to make sure you're getting the most out of your Badge Nation Membership and support you in writing great badges.



Badge writing form

Issuer submits new badge in 'Final Draft'



Quality Assurance

Badge data is Quality Assured by our team



Correspondence

The team will be in touch if a badge needs work, issues resolved



Badge Visual Design

Badge designed using your logo (supplied when you sign the membership agreement)



Publishing

Upload and publish your badge onto Navigatr ready to be issued.

Next Steps for you...

If you would like to consider adopting a badging and pathways offer... 3 key ways to get started.

- **Start using digital badges in a small way as a single organisation**
- **Start bringing organisations together within a defined community on Navigatr and get them badging for a shared purpose**
- **Become a City/Region of Learning and work with RSA, Badge Nation and Navigatr to create an ambitious City/Region wide delivery strategy for badging an ecosystem with support from RSA leadership programme**



Next Steps for you...

If you would like to consider adopting a badging and pathways offer... **Organisations leading the way**

- **For an individual organisation who wants to use badges and pathways straight away.**
- Individual organisations can get a badging and pathways offer up and running on Navigatr.app from as little as £200+vat per yr. Badging and pathways packages increase in scale and cost to include even the largest ambitions for a single organisation.



Next Steps for you...

If you would like to consider adopting a badging and pathways offer... **Organisations working together**

- **For Strategic leaders of place based activity with organisations working together.**
- Strategic leaders can support multiple organisations to join Navigatr.app as a community and work together to create pathways from £5K+vat per year.
- Larger scale supported communities including up to 20 organisations start at £20k+vat.



Next Steps for you...

If you would like to consider adopting a badging and pathways offer... **Additional features to consider**

- **Additional services through Navigatr and Badge Nation include:**
 - Additional pathways features such as live jobs feeds for your pathways or communities
 - Special category data collection
 - Tailored Stats Dashboards
 - Integration with existing platforms



Next Steps for you...

If you would like to consider adopting a badging and pathways offer... **Mapping and badging the ecosystem.**

- **Become a City or Region of Learning**
 - Work with RSA leadership programme to design a delivery strategy and identify key stakeholders across a city or region
 - Work with Badge Nation and Navigatr to badge and display it all
 - Change the world!



Next Steps for you...

Contact our team to discuss your badging ambitions:

For Badging and pathways packages or to set up a community on Navigatr contact:

Ed Hart - Badge Nation edward.hart@realideas.org

Tim Riches - Navigatr tim@navigatr.org

To discuss joining the Cities of Learning movement and becoming a City or Region of Learning then contact:

Tom Kenyon - RSA tom.kenyon@rsa.org.uk

