



# London CLOA - do we still need it?

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# Overview

1. Background to London CLOA
2. Why stop and think?
3. Asking our members and attendees
4. Survey findings
5. Next steps

# About London CLOA

- emerged from London Culture and Sport Improvement Network
- current format since 2011
- supported by London Councils, including hosting, agenda management, minutes, securing speakers
- one of two regional groups (Wales - which operates in a different legislative environment)
- not formally constituted
- CLOA members and non-members


# Why stop and think?

- attendance has always varied but very low recently
- attempted different ways of programming - single sector, cross-sector, thematic
- in person until March 2020, online since then
- chair stood down as moved out of London
- CLOA has introduced a national programme of thematic round tables
- good practice to review what we do - emerged from an improvement network after all!

# Survey of London CLOA attendees

- 19 September to 3 October 2022
- CLOA e-bulletin, email to London members, and email from London Councils to mailing list of attendees
- 71 London members
- 13 responses - 8 corporate, 3 individual, 2 non-members
- 15.5% response rate among members - indicative only
- member benefits, meeting preferences, suggested content (not covered here)
- expressions of interest to chair London CLOA

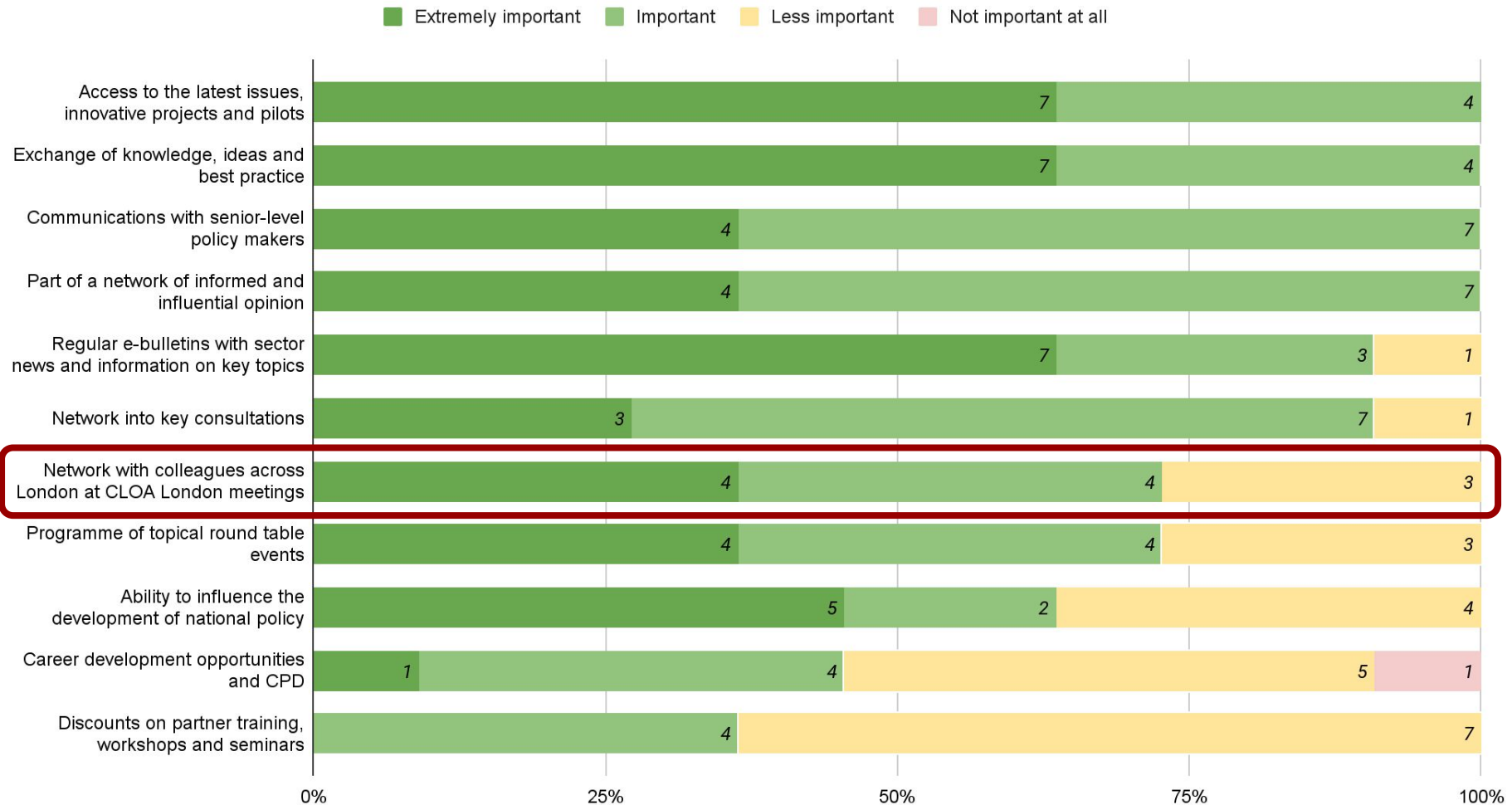


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**How important are London  
CLOA meetings to members?**

# Membership benefits - only members asked

Importance of membership benefits - 11 replies received



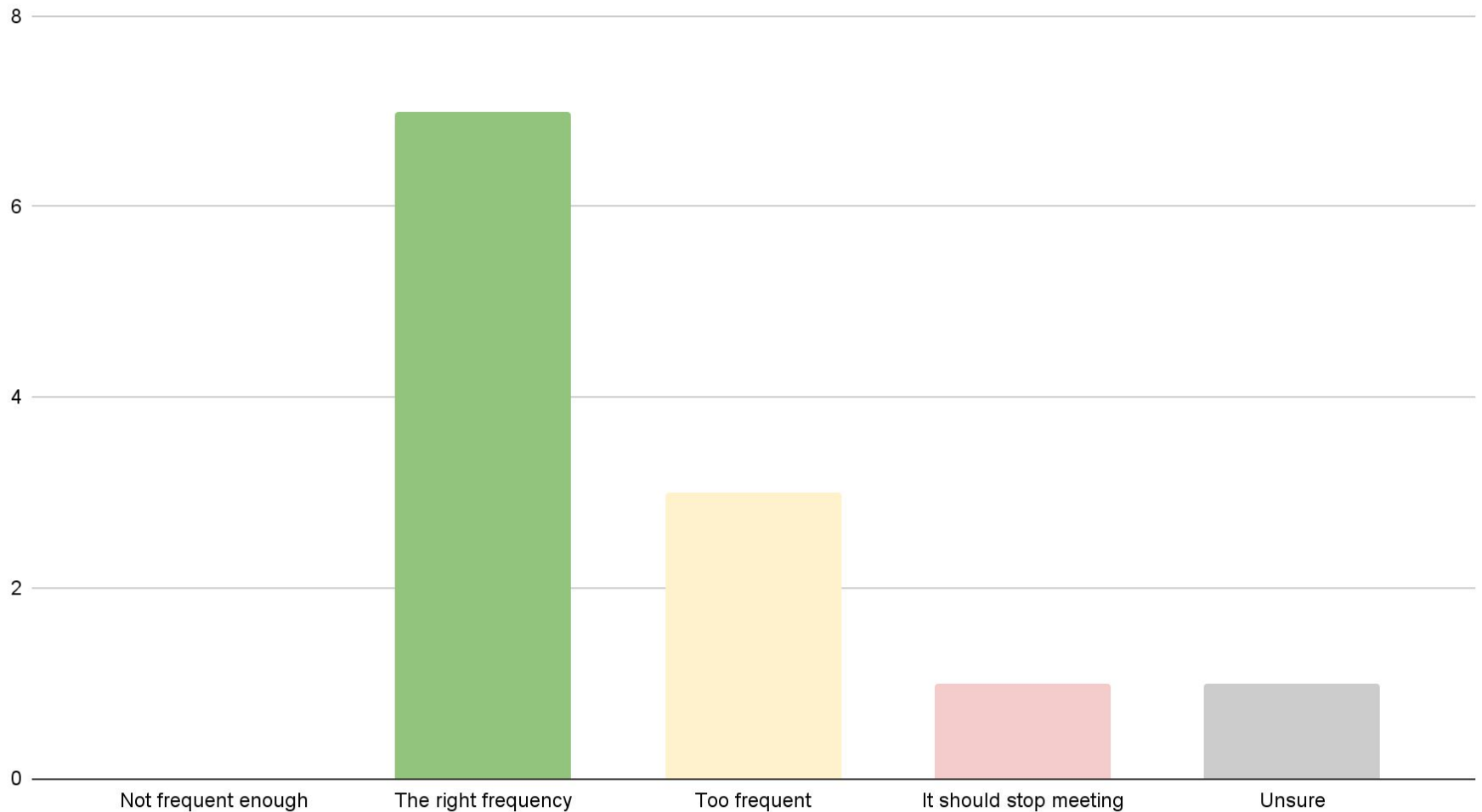
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**Meetings - how, when, where?**



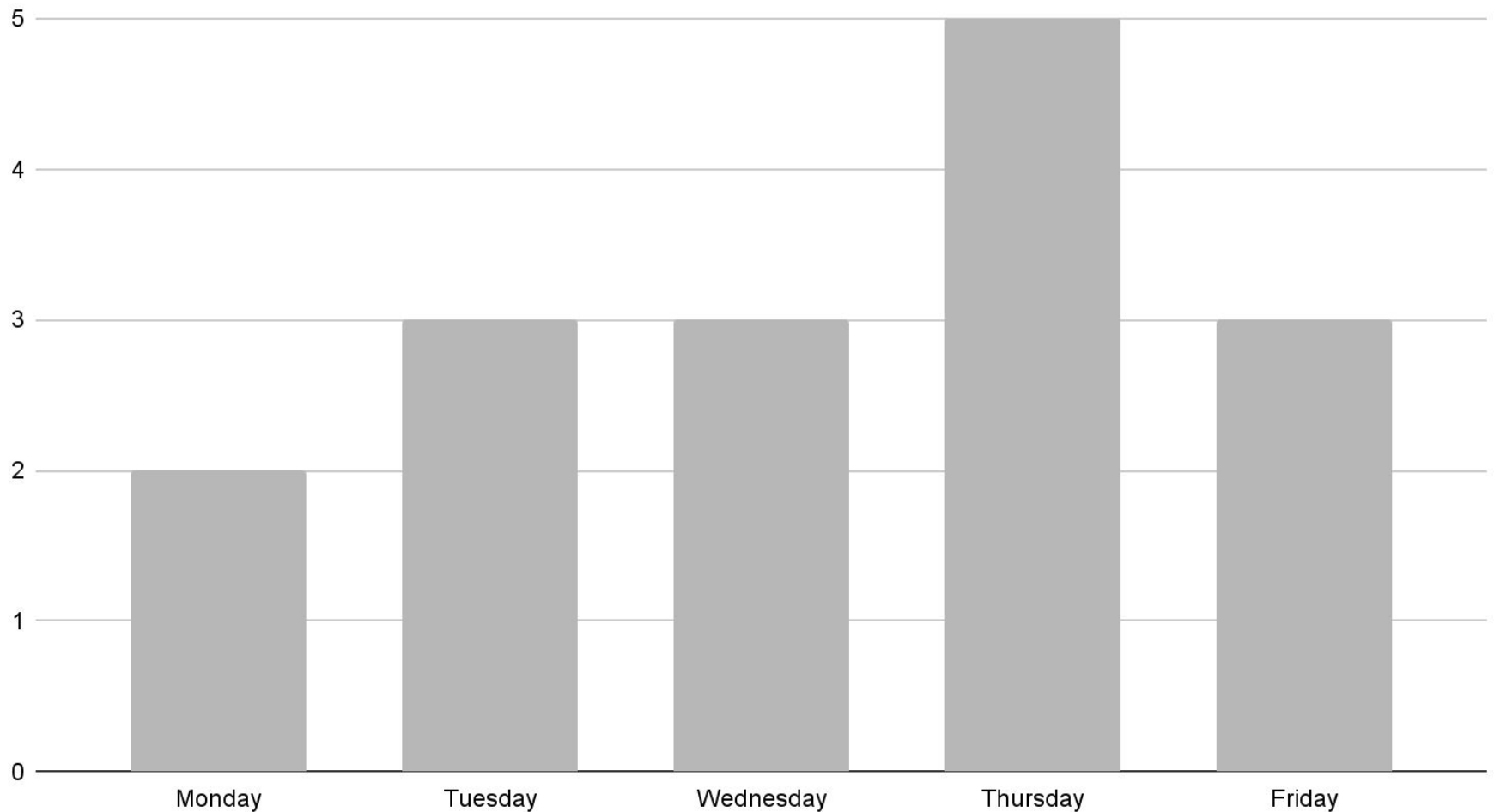
# Meeting frequency - all respondents asked

Meeting frequency - 12 replies received



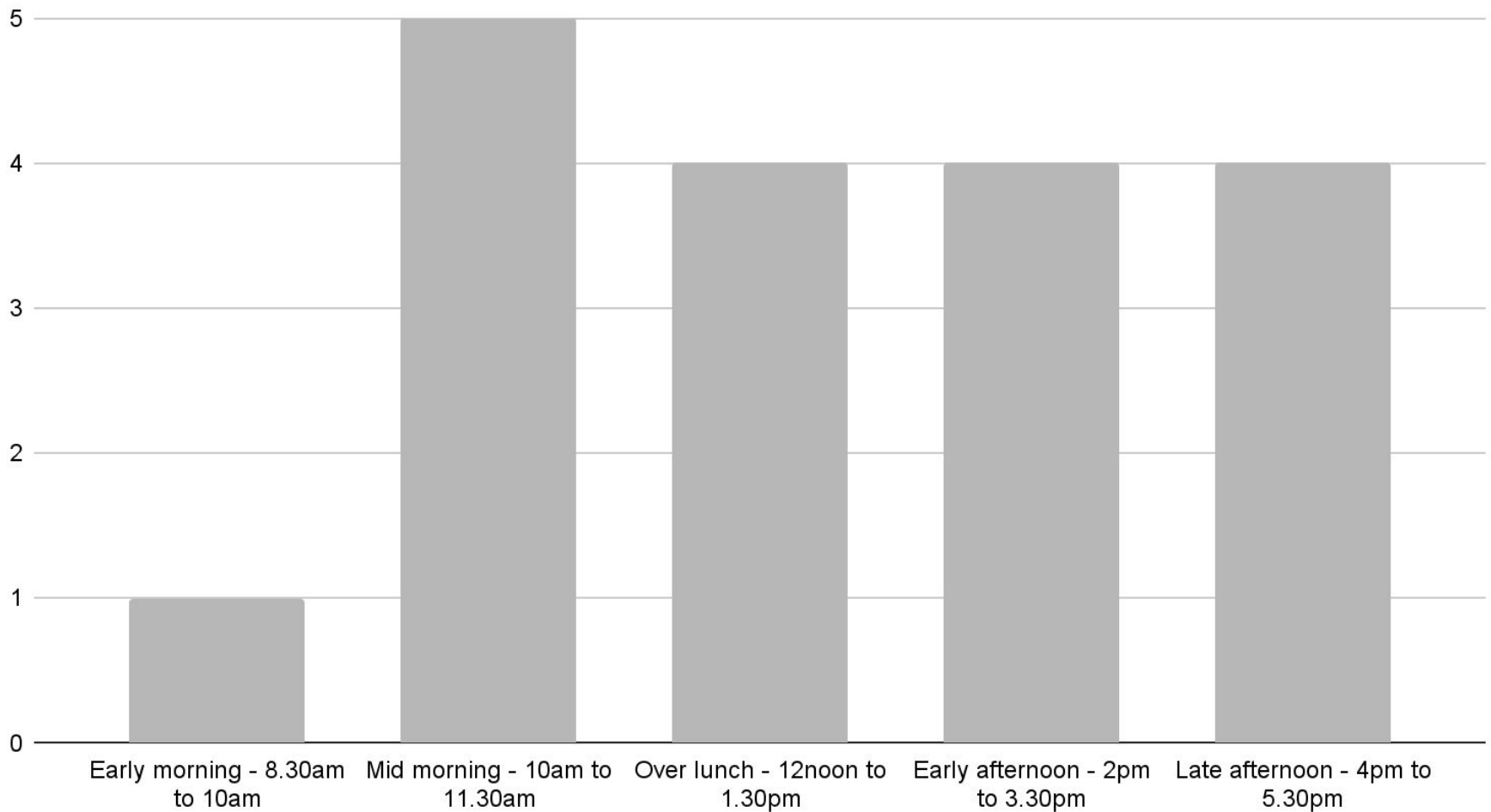
# Preferred day - all respondents asked

Preferred weekday - 9 replies received



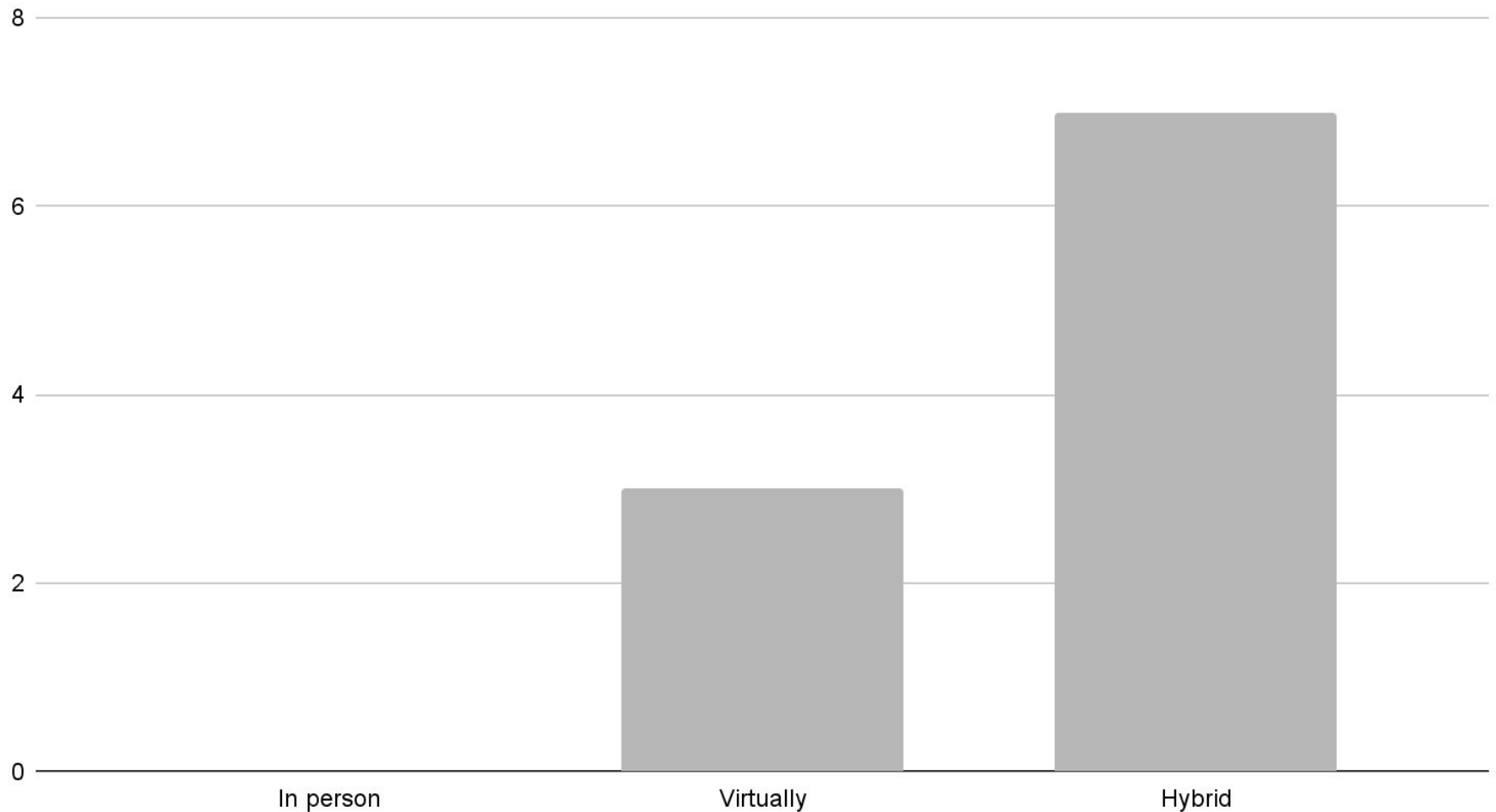
# Preferred time - all respondents asked

Preferred time - 9 replies received



# Preferred meeting format - all respondents asked

Preferred meeting format - 10 replies received



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**Where do we go from here?**

# Next steps

- no decision today - seeking your views only
- do nothing is not an option!
- conversation with national chair and those who have expressed an interest in leading London CLOA
- conversation with London Councils
- developing options for the future of London CLOA



# Keeping in touch with CLOA

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