



April Executive Network Event

CLOA – in partnership with LGA

Julie Russell, Service Director Wakefield, (CLOA, Chair)

Val Birchall (Vice chair)

Donna Pentelow (Vice Chair)



Contents for today

CLOA – Reminder

Local Government – A Challenging Landscape

Making sense of the landscape:

- Cultural Alliance Update – Val
- Active Wellbeing Update – Julie

Building a strength & diversity of our Executive

LGA Presentation – Devolution & LGR

Workshops

Questions



Reminder of 'Who We Are'

CLOA's Mission

To be the lead body to advise on, advocate and champion culture , leisure, parks, tourism & physical activity on behalf of directors/senior sector professionals, locally, regionally and nationally.

CLOA's Vision

For every locality to have a thriving high quality and distinctive cultural and leisure offer.

Executive

Voluntary Executive Board: supported by a Policy Development and Business Manager



Our Strategic Aims

To provide quality advice and support to directors and senior officers to develop and sustain best practice.

Providing an informed and coherent voice at a national level to champion support and advocate for best practice in local government, cultural and leisure development & delivery.



Duplicate
agencies

Need to reach
more widely

Low
engagement/
participation

Venue utility costs

Budget cuts

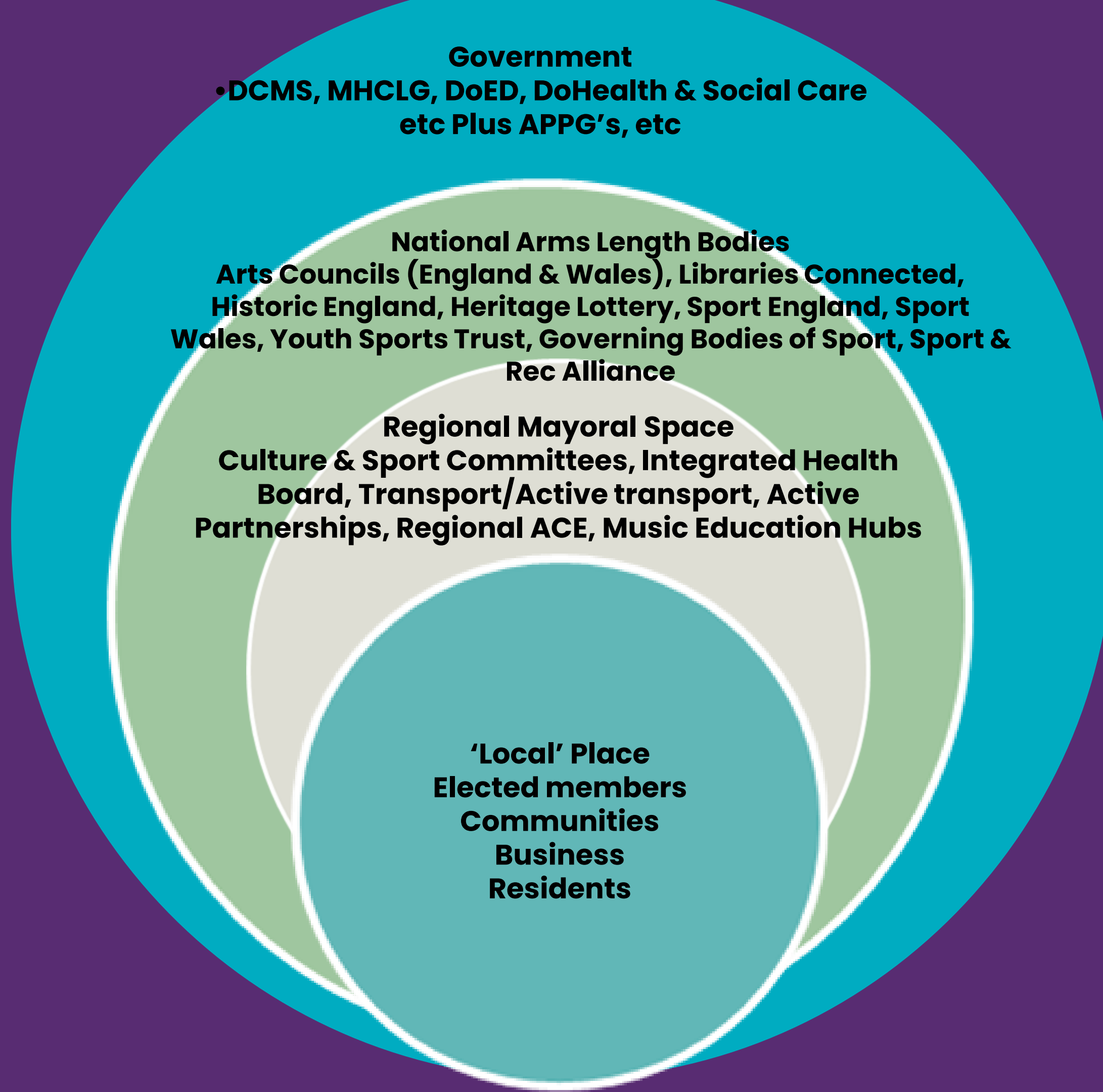
Local government
Reorganisation

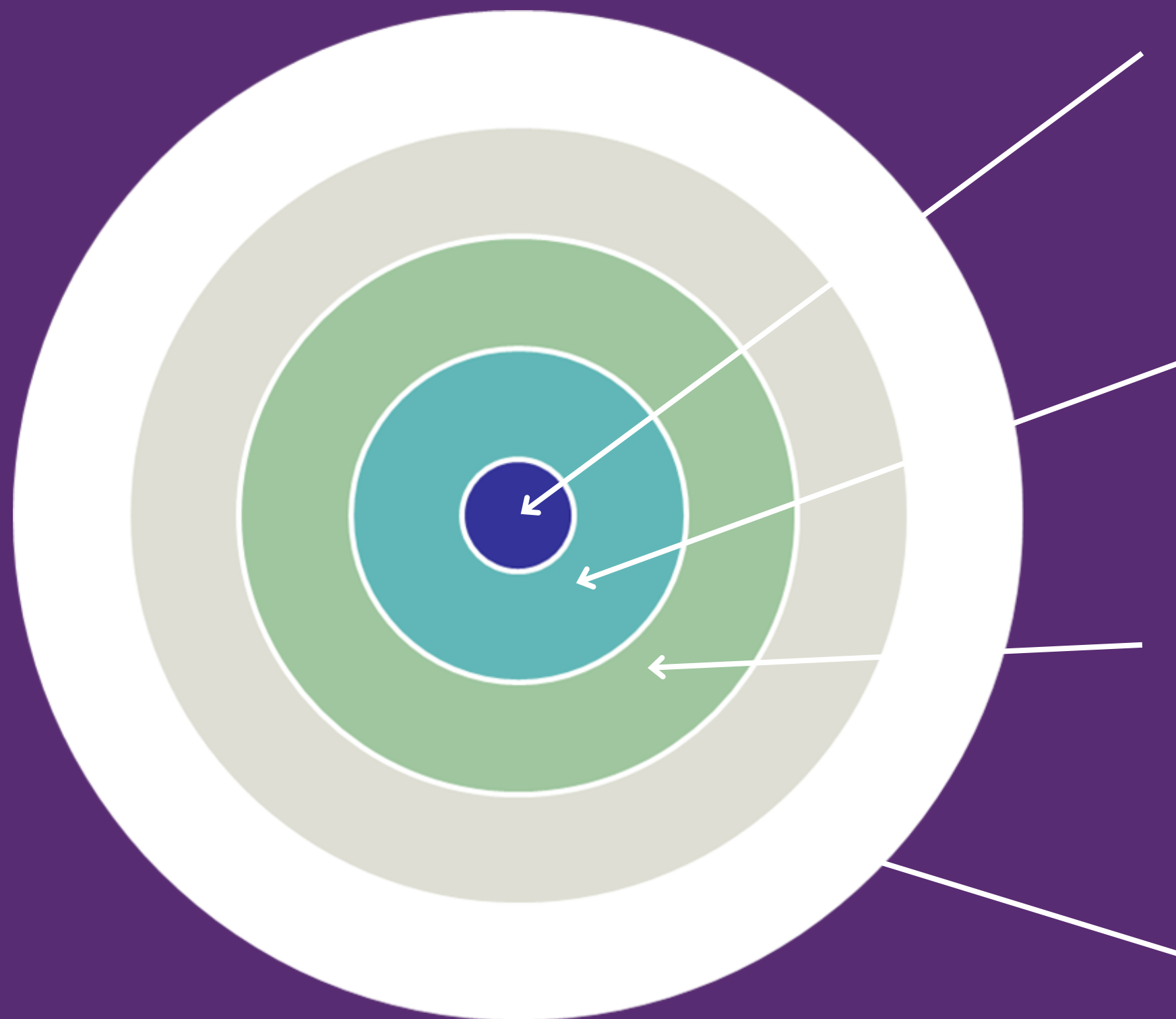
Inequalities
widening.

Aging
infrastructure

Fragmented and competitive funding







Local Place

Elected members
Communities
Business
Residents

Regional Mayoral Space

Culture & Sport Committees, Integrated Health Board, Transport/Active transport, Active Partnerships, Regional ACE, Music Education Hubs

National Arms Length Bodies

Arts Councils (England & Wales), Libraries Connected, Historic England, Heritage Lottery, Sport England & Sport Wales, Youth Sports Trust, Governing Bodies of Sport, Sport & Rec Alliance

Government

DCMS, MHCLG, DoED, DoHealth & Social Care etc Plus APPG's, etc

So can we help the government new missions?

- Kickstart economic growth
- Make Britain a clean energy super-power
- Take back our streets
- Break down barriers to opportunity
- Build an NHS for the future

But – we need to do so based on the ‘needs’ of our ‘place’



- Kickstart economic growth : Britain a clean energy super-power: Take back our streets
 - Break down barriers to opportunity : Build an NHS for the future

**Cultural
Alliance**

**LGA
MHCLG
DCMS
DoHealth
APPG/Select
Committee's/
Reviews**

**Active
Wellbeing
Leadership
Network**

Our asks/theme(s) of Government Supporting places to thrive

- A simplified funding landscape; a more coherent, long-term, strategic partnership investment settlement for 'place'
- Dramatically reduce (or remove), competitive 'bidding'
- Revisit the balance between revenue & capital funding; many Cultural and Leisure activities can work together other single roofs, (and with less buildings!)



The local government ask for 'culture, creativity & movement' to thrive?

- A national strategy for 'culture' and 'active wellbeing' – developed with the key stakeholders cross government: and including local government ...(no more siloed strategy etc)
- Create a single point of strategic discussion between DCMS/MHCLG & Local Authorities (including regional): we're the main funder and commissioner. Place should have a louder & more prominent voice.
- Single & simplified approach to data collection



Any questions?

Please do keep in contact with CLOA too

- We don't have all the answers, but we're here to help the sector and are a predominantly voluntary team.
- Join and benefit from information and networking
- Visit our website – www.cloa.org.uk
- Follow us on Twitter @cCLOAssociation
- Join the debate on LinkedIn™
- Subscribe to the blog

