

Driving Community Cohesion Through Culture, Creativity & Physical Activity with Xn Leisure

- Supporting Local Authorities through Digital Innovation and Strategic Partnerships
- Jason Watts – Managing Director
- 18th June 2025



The Challenge: Building Cohesive, Active Communities

- Community cohesion is under pressure from inequalities and reduced budgets
- Culture, creativity & physical activity enhance wellbeing and social bonds
- Local authorities face challenges delivering inclusive services



Our Vision: Enabling Inclusive, Connected Activity Spaces

- Xn Leisure supports local authorities by providing digital infrastructure to connect people with spaces, services and opportunities.
- Our focus: Making physical activity accessible, inclusive, and part of everyday life through:
 - Smart integrations
 - Open data
 - Community-driven design

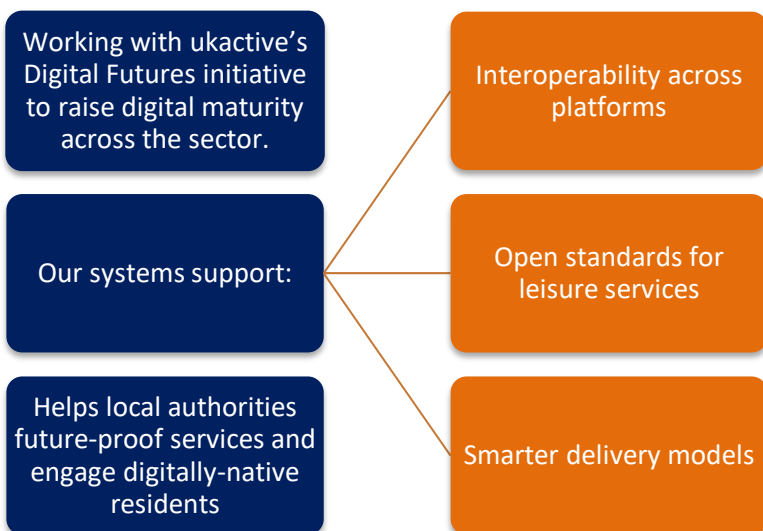


Partnership with 4global & Moving Communities

- Integrated with 4global to support the Moving Communities platform.
- Helps local authorities measure impact, monitor participation trends, and target investment in underserved communities.
- Data-led insights help foster:
 - Targeted outreach
 - Inclusive program design
 - Evidence-based funding cases



Collaboration with ukactive & Digital Futures



Connecting Communities: Ticket Hub for Green Spaces & Lidos

Through Ticket Hub, we unify access to:

- Outdoor lidos
- Parks and green space activities
- Community events and classes

Single booking platform promotes:

- Equity of access
- Family-friendly scheduling
- Low-barrier entry into physical activity

Fosters use of non-traditional spaces to reach new audiences.



Driving Measurable Impact



Increased participation
in diverse communities



Improved use of green
spaces and community
engagement



Supports reporting
aligned with Sport
England & DCMS KPIs



What We Offer Local Authorities



Integrated leisure management systems and data dashboards



Booking tools for multi-use spaces and strategic consultancy



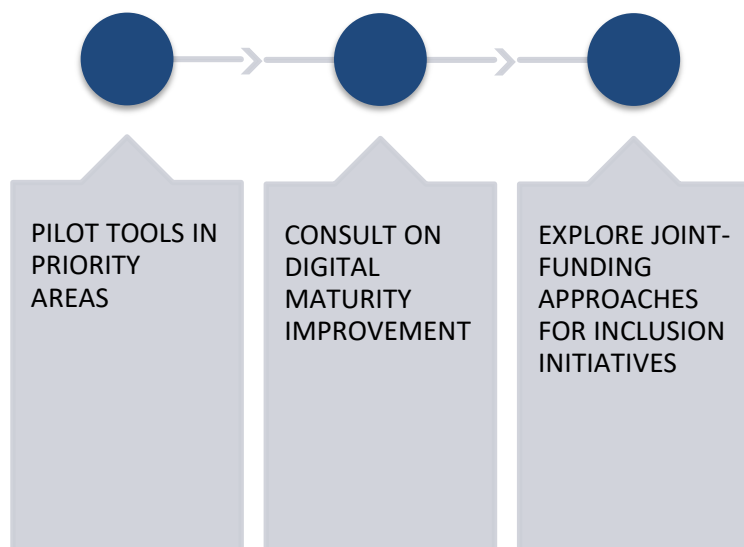
Support for inclusive program delivery and outreach



Location	Studio
Time	17:30
Duration	1 hour
Spaces	20 places
Cost	£5.70
Instructor	Barney Hatch



Next Steps: Working Together



Technology that Connects Communities

- Xn Leisure is your partner in building active, creative, inclusive communities
- Let's work together to make every program and platform count.

