



The role of culture, creativity and active wellbeing in supporting community cohesion

How a leading UK law firm fosters community cohesion across 600 staff members

# How a leading UK law firm fosters community cohesion across 600 staff members

How we deploy culture, creativity and active wellbeing:

- In the work that we do – leaders in sport and leisure
- In partnership with our clients
- In partnership with our staff
- In partnership FOR our staff
- Supporting leaders in the sporting world



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Upcoming Webinar 24<sup>th</sup> June  
2025

## **The local authority leisure agency model in 2025**

*How is the market responding  
to this tax efficient model and  
what could it mean for you?*

[Link to  
register](#)  
or scan:



# In partnership with our clients

In March 2025 Blake Morgan sponsored the Richmond and Wandsworth Council's event:

## **“Active Together: Connecting Communities and Breaking Barriers”.**

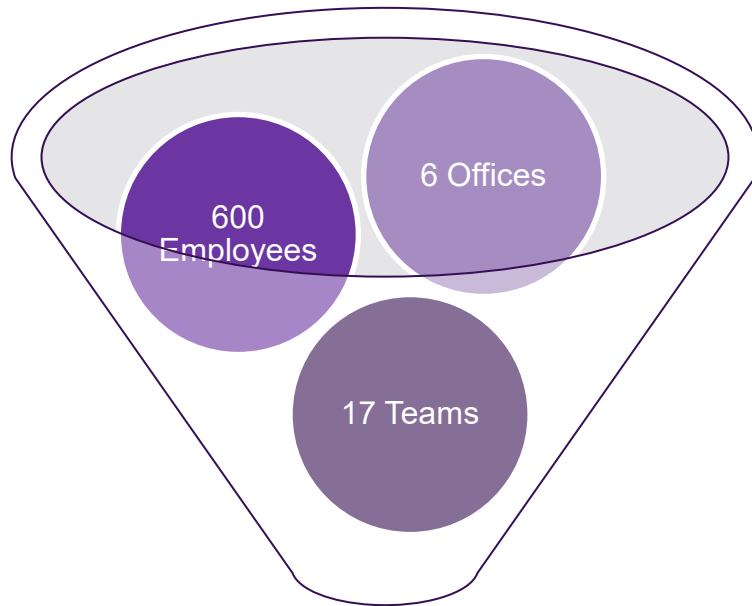
The aim of this event was to bring people together to collectively problem solve and deliver the ambitions set out in the Richmond and Wandsworth Leisure Strategies.



**RICHMOND &  
WANDSWORTH**  
BETTER  
SERVICE  
PARTNERSHIP



# In partnership with our staff

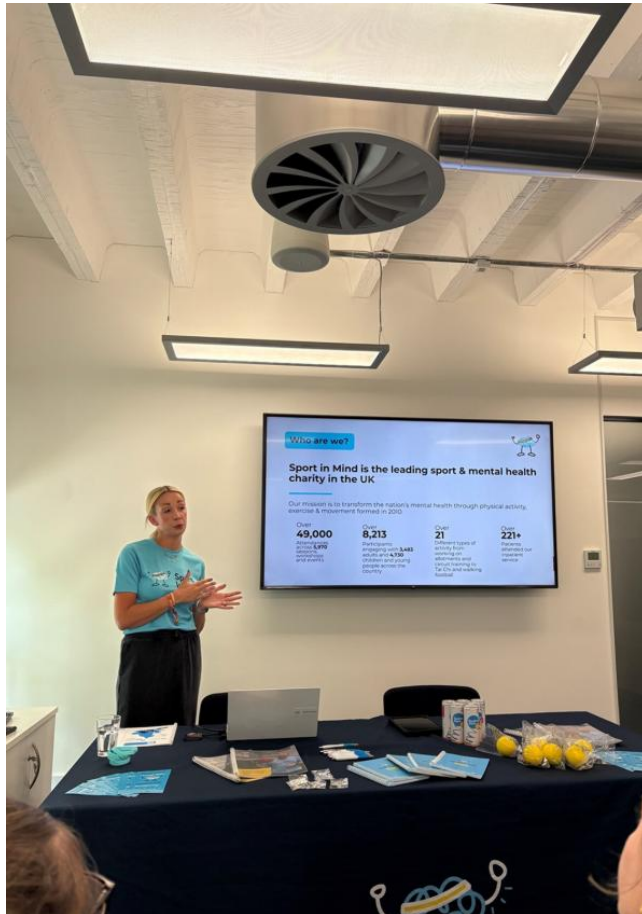


How do we maintain the Blake Morgan culture?

Sport, activity and creativity has become key to supporting the firm's community cohesion.



In partnership with our staff



# Sport In Mind

We have selected Sport in Mind as one of our charity partners, reflecting shared values of wellbeing and community support.



# In partnership FOR our staff

## MyTime

MyTime provides a discretionary time allowance for employees which can be used for:

- Volunteering
- Celebrating a religious or belief-based event (which is not already a public holiday)
- Well-being
- Community based roles



# In partnership FOR our staff

## Mindful Miles and Moments



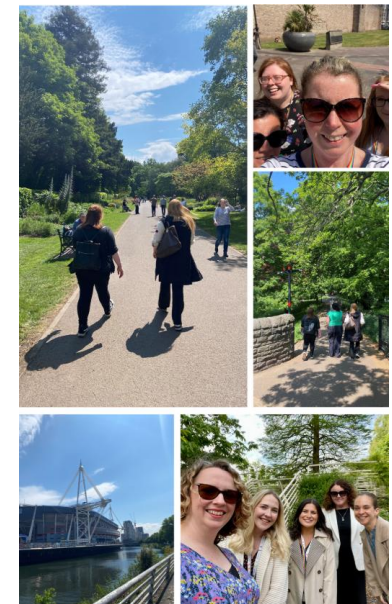
London  
(420,128 steps)



Oxford  
(364,633 steps)



Southampton  
(1,974,282 steps)



Cardiff  
(1,618,321 steps)

In partnership FOR our staff

## 5-a-side football



Southampton



Cardiff





# Supporting leaders in the sporting world

We have represented  
players and managers at  
clubs including:



Alongside professionals from other sports including tennis, golf, rugby and table tennis.

# Why we support CLOA?

Some of our CLOA clients:



Legal 500: Tier 1 Firm – Local Government



## A Values based business





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Penny is a commercial lawyer. She leads Blake Morgan's Local Government England team with over 25 years' experience in advising local authority leisure teams, wider public sector, private sector operators, funders and third sector on outsourcing, joint ventures and commercial contracts and projects.

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