



## About Creative Medway

- Formed through the process of creating a new cultural strategy
- Sector-led body representing Medway's creative community
- A strong advocate for culture in local decision making
- A Cultural Compact





## **What is a Cultural Compact?**

- A new place-based cultural leadership model
- Developed by the Cultural Cities Enquiry and supported by ACE
- A partnership between communities, Councils and sectors
- Promote the economic and social value of investment in culture

**We work in partnership**

**We evaluate impact before we move on**

**We are strategic and think long-term**

**Our actions are environmentally sustainable**

**We enhance access for all**

**We recognise culture is integral to wellbeing**

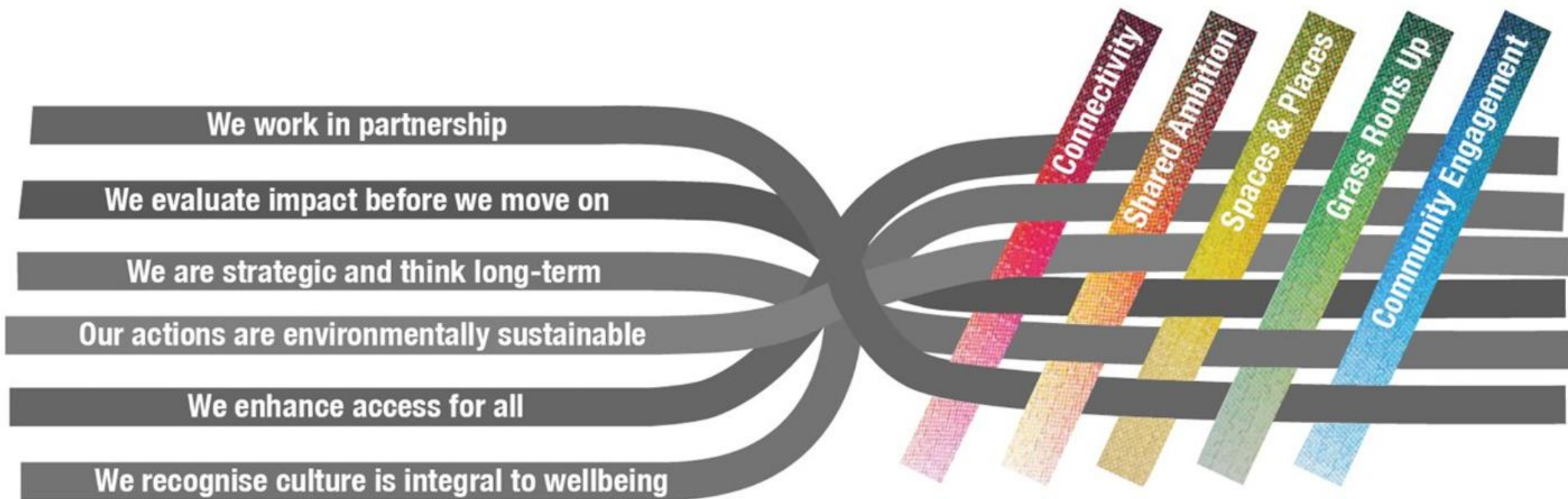
**Connectivity**

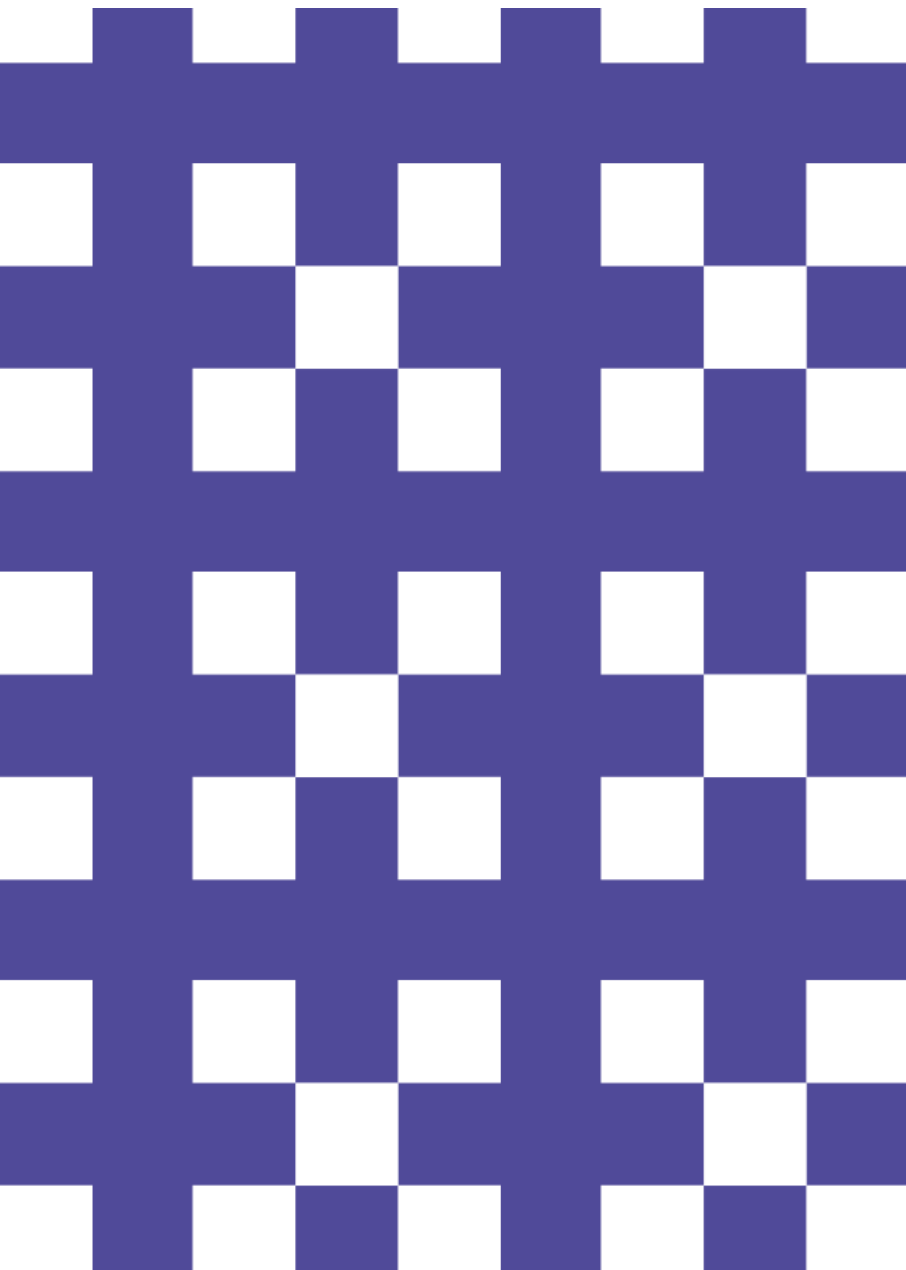
**Shared Ambition**

**Spaces & Places**

**Grass Roots Up**

**Community Engagement**





## How do I sign up?

Want to join us in making creative spaces and events across the county more accessible for people who are Deaf, disabled, neurodivergent or have a long-term physical or mental health conditions?

- We/I pledge to be transparent and honest about my/our accessibility
- We/I pledge to use the Venues and Events Checklist as a tool to review and improve the accessibility of the events we/I run, and make this information public
- We/I pledge to address barriers faced by disabled audiences, artists, performers, volunteers and professionals

To pledge, send your website, logo, address and event or company name to [hello@creativemedway.co.uk](mailto:hello@creativemedway.co.uk).

In return we'll send you a digital badge to use on your publicity, social media assets and a window sticker.



