



Ministry of Housing,  
Communities &  
Local Government

# Pride in Place Programme

6 May 2026



# What is Pride in Place?



- **A £5.8bn commitment from Government**

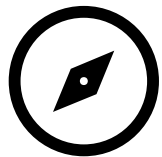
- £20m given to each selected area across 10 years

- Money is controlled by a Pride in Place Board led by residents with an independent chair



- The money can be spent on whatever the community wants

- The Local Authority is the accountable body for the first three years



- **Phase 1 areas** – 75 places at Built Up Area level, much more town-centre focused

- **Phase 2 and beyond** – 209 places at Middle Super Output Area. Much smaller geographies, more community-focused, more consideration for social cohesion

- Building trust, understanding and collaboration is crucial



- We try to keep the administrative burden as low as possible





# 101: How PiPP works & why it's great



75 places across the UK, previously selected under the Long-Term Plan for Towns based on multiple indices of deprivation. The 249 places chosen in Phase 2 use a composite measure of deprivation (Index of Multiple Deprivation (IMD)) and community need (Community Needs Index (CNI)), to identify areas with the poorest social and economic outcomes and create a single index of need.



**Moves away from the model of micromanagement and competitive bidding** to focus on holistic interventions and community powers, and a transfer of power and investment so that communities can drive change themselves in a way that best suits them



**Inspiration drawn from the New Deal for Communities** – a holistic, community-led, long-term programme, with the stability and backing of central government



**Pride in Place is part of a bigger conversation**, and links into wider departmental work – including on devolution, make work pay, child poverty, as well as wider Government communities' priorities on addressing social fragmentation



# 101: What can money be spent on?

## The Funding

**£20m** total over 10 years

### Phase 1

**75%** Capital support, **25%** Revenue support

### Phase 2

**63%** Capital support, **37%** Revenue support

Payable in stages after MHCLG  
assess regeneration plans

Neighbourhood boards must submit three regeneration  
plans through the 10-year programme



A [pre-approved 'menu' of interventions](#) includes supporting:

Regeneration, high streets and heritage

Housing

Work, productivity and skills

Cohesion

Health and wellbeing

Transport

Safety and security

Education and opportunity

**Nothing is off the table!**



## Sep 2025: Phase 2 went live



***The PM endorsing the Pride in Place Programme***



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# Timeline – How did we get here

Timelines and important dates

General election

Long Term Plan for Towns

Pride in Place

**June 2023:**  
No10  
commission for  
towns

**December  
2023:** LTPT  
guidance issued

**April 2024:**  
Capacity  
funding  
provided

**June 2025:**  
Updated  
guidance issued

**November  
2025:** Deadline  
for initial  
Regeneration  
plans (for  
phase1 places)

**October 2023:**  
Initial LTPT  
announced

**March 2024:**  
20 further  
towns  
announced

**October 2025:**  
early steers from  
ministers

**March 2025:**  
Spring  
statement  
commitment of  
£1.5bn

**September  
2025:**  
Programme  
expansion  
announcement  
with the name  
changed from  
PfN to PiPP

**April 2026:** First  
programme  
payments to be  
made (to  
phase1 places)

**Spring 27:**  
Delivery in  
expansion  
(phase 2) places  
begins

Community residents and  
stakeholders forming boards

Neighbourhood/PiPP Boards  
preparing regeneration plans

Neighbourhood/PiPP  
Boards move into delivery



## Phase 1 places across the UK have submitted plans and are now moving into delivery stage:

- 58 in England
- 10 in Scotland
- 5 in Wales
- 2 in Northern Ireland

**Phase 2** places are in the process of appointing their boards and are starting community engagement. They will submit vision and development plan documents to MHCLG in November:

- 186 in England
- 14 in Scotland
- 9 in Wales